



सत्यमेव जयते

GOVERNMENT OF INDIA  
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES  
MSME-DEVELOPMENT INSTITUTE

# ANNUAL REPORT

## 2018-19



PREPARED BY

MSME - DEVELOPMENT INSTITUTE,  
VIKASH SADAN, COLLEGE SQUARE,  
CUTTACK-753003 (ODISHA)

E-Mail: [dcdi-cuttack@dcmsme.gov.in](mailto:dcdi-cuttack@dcmsme.gov.in)

Website: [www.msmedicuttack.gov.in](http://www.msmedicuttack.gov.in)

## **FOREWORD**

Office of the Development Commissioner (Micro, Small and Medium Enterprises) (earlier called Development Commissioner (Small Scale Industries) was established as Small Industries Development Organisation (SIDO) in 1954 on the basis of the recommendations of the Ford Foundation. With the enactment of the MSMED Act 2006, the organization has been renamed as Micro, Small and Medium Enterprises-Development Organisation (MSME-DO) with the wider mandate of promotion and development of MSME sector.

MSME Development Institute, Cuttack and its two Branches located at Rourkela and Rayagada are the field offices of DC (MSME), Ministry of MSME, Government of India, New Delhi, provides a wide spectrum of services to the Micro, Small and Medium Industries in the State of Odisha, now has been enlarged to all enterprises except large industries. These services include training for entrepreneurship development, preparation of project and product profiles, technical and managerial consultancy, assistance for exports, pollution and energy audits besides implementing the schemes launched by Union Government for promotion of MSME in the country like Make in India, Startup India, Stand up India, Digital India, Skill India, Zero Defect and Zero Effect, Udyog Aadhaar Memorandum, Revival and Rehabilitation of MSMEs, Skill Development, Technology Upgradation, etc. The ministry is also implementing other schemes like Procurement and Marketing Support, Cluster Development, NMCP, CGTMSME, CLCSS, Udyam Sakhi, Udyam Sambandh, Udyam Jyoti, Udyam Sathi etc. for the promotion and development of MSME activities. It also works as effective links between the Central and the State Government for sustainable development of MSMEs in the state of Odisha. Consequent upon the increased globalization of the Indian economy, MSME sector is facing new challenges. Government of India, Ministry of MSME is taking various initiatives to address such challenges. MSME-DI, Cuttack has recognized the changed environment and is currently focusing on providing handholding support to first generation entrepreneurs by helping them to set up their own micro/small enterprises with an objective to stimulate entrepreneurial skills among the youth. There is also need of accelerating skill development through which the youth can set up their own enterprises and became self-employed.

In this direction a report has been prepared incorporating the activities of MSME-DI, Cuttack and its Branches at Rourkela and Rayagada for the year 2018-19 in a nutshell, which will be very useful for the researchers, academicians, policy makers, existing and prospective entrepreneurs of the state for sustainable development of MSME sector in the country. I am pleased to record my appreciation for **Shri Shibananda Nayak, Asst. Director (E.I.)** of this Institute for his concerted effort to bring out this **Annual Report 2018-19** incorporating various activities and functions of this Institute on different aspects in a systematic way. I also appreciate the sincere efforts taken by Dr. Pragyanmita Sahoo, Deputy Director (EI) to guide Shri Nayak to bring out the report timely with a systematic manner. I am sure, entrepreneurs, professionals attached to promotional agencies, financial and other training Institutes would certainly get the desired information from this report.

Cuttack  
Dated: 26<sup>th</sup> April, 2019

(Dr. S.K. SAHOO)  
Director In-Charge

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## **CHAPTER – I**

### **ROLE OF MSME DEVELOPMENT INSTITUTE IN ODISHA**

The Micro, Small and Medium Enterprises Development Institute, Ministry of Micro, Small and Medium Enterprises, Government of India, Cuttack along with its two Branches at Rourkela and Rayagada has been functioning under the Micro, Small and Medium Enterprises Development Organization (MSME-DO), Ministry of Micro, Small and Medium Enterprises, Government of India with an objective to promote and develop MSME sector in the state by rendering various services. Workshops at Cuttack, Rourkela & Rayagada are providing common facility services to the units as well as imparting training to candidates to sharpen their skills to improve the productivity in their concerned units.

The main activities of this Institute includes rendering techno-economic and managerial consultancy to the existing as well as new generation entrepreneurs in the field of chemical, mechanical, metallurgy, leather and footwear, glass & ceramics, electrical, electronics, hosiery, industrial management, economics & statistics etc. besides providing training facilities under ESDP, EAP & MDP programmes. Conducting Industrial Potentiality Survey of Districts and specific Cluster Studies to have a stock of information regarding various inputs and facilities available including surplus resources and demand pattern of the people enabling an entrepreneur to set up industries, recommendation under NSIC Registration of MSME units to facilitate participation in Government purchase programme, Joint capacity assessment for distribution of scarce raw materials, Vendor Development Programme for Ancillary Development, Implementation of Public Procurement Policy of Govt. of India, preparation of State Profile with exhaustive information on industry, preparation of project profiles & Detail Project Reports, Up gradation of Technology, Census & Sample Survey of MSMEs, Conducting seminars/ workshops on different themes to create awareness on Intellectual Property Rights (IPRs), Export promotion, Zero Defect and Zero Effect(ZED), Government E-Marketplace (GeM), Business Incubation etc. and guidance for revival and re-habilitation of MSMEs, preparation of Project Profiles and technical reports, implementation of NMCP Schemes, Cluster development etc. are also the important activities of MSME Development Institute, Cuttack.

This Institute and its Branches are equipped with techno-economic & managerial manpower in different disciplines to render various services. Having a look on the backwardness of the state particularly in the industrial sector, there is a need of giving more specialized services, training and creates awareness among the people for developing a friendly

industrial atmosphere for speedy development of MSME sector by utilizing resources and skill available with the ultimate objective of furthering the economic growth and employment generation.

### **GEOGRAPHICAL COVERAGE OF THE INSTITUTE**

At present, the state of Odisha consists of 30 districts. All the districts have been covered under the administrative jurisdiction of this Institute and its Branch Institutes to make the services available in an appropriate manner. The districts covered under the jurisdiction of this Institute and its Branch Institutes are given below.

<b>Sl. No</b>	<b>Location of the Institute &amp; its Branches</b>	<b>Districts covered</b>
1.	MSME-Development Institute, Vikash Sadan, College Square, Cuttack-753 003. Tel- (0671) 2548049, 2548077 (PBX) Fax : (0671) 2548006 E-Mail: <a href="mailto:dcidi-cuttack@dcmsme.gov.in">dcidi-cuttack@dcmsme.gov.in</a> Website: <a href="http://www.MSME-DIcuttack.gov.in">www.MSME-DIcuttack.gov.in</a>	Cuttack, Jajpur, Jagatsinghpur, Kendrapara, Puri, Khurda, Nayagarh, Balasore, Bhadrak, Dhenkanal, Angul, Keonjhar, Mayurbhanj, Ganjam and Gajapati.
2.	Branch MSME-Development Institute, Industrial Estate, Rourkela Tel- (0661) 2402492 E-Mail : <a href="mailto:brdcidi-rour@dcmsme.gov.in">brdcidi-rour@dcmsme.gov.in</a>	Sundargarh, Sambalpur, Bargarh, Jharsuguda & Deogarh
3.	Branch MSME-Development Institute, New Colony, Rayagada. Telefax- (06856) 222268 E-Mail : <a href="mailto:brdcidi-raya@dcmsme.gov.in">brdcidi-raya@dcmsme.gov.in</a>	Koraput, Rayagada, Nawarangpur, Malkangiri, Kalahandi, Nuapada, Boudh, Kandhamal, Bolangir and Subarnapur.

Above all, the main Institute at Cuttack looks at the overall needs of the state as a whole either through its Branch MSME-DIs or directly.

**CHAPTER – II****BRIEF OF ACTION PLAN ACTIVITIES OF MSME-DI, CUTTACK  
DURING THE YEAR 2018-19**

<b>Name of Activity</b>	<b>No. of Programmes/Activities</b>	<b>Units / Participants</b>
IMC	02	137
IPR	02	155
SVDP	01	40
Udyam Samagam	01	600
Awareness on GeM	07	431
EDP (Under PD Account)	35	1066
Mega VDP(Under PD Account)	06	720
National Tradefair	01	300
International Tradefair	01	100
<b>Other Activities</b>		
Project Profiles	735	
Consultancy Provided	2147	
BIPS Report	30	
DIPS Report	06	
State Profile	01	
NSIC Inspection	21	
Capacity Assessment	56	
<b>Workshop</b>		
No. of units benefited	128	
No. of jobs undertaken	405	
<b>Reimbursement</b>	<b>No. of Application Processed</b>	<b>Amount Dispensed (in Rs.)</b>
Barcode Reimbursement	02	57,709
Domestic Trade Fair	10	2,71,410
Product Certification	01	73,200
<b>Business Incubation</b>	<b>Host Institutions (Cumulative)</b>	<b>Incubatees (Cumulative)</b>
	22	83
<b>National Award 2016</b>		
Applications Received	25	
Recommended to NLSC	11	
<b>Others</b>		
E-News Letter (Monthly)	06	

## **ODISHA STATE INDUSTRIAL PROFILE**

As per the guidelines of O/o DC (MSME), New Delhi the current issue of Odisha State Industrial Profile has been prepared under the Action Plan 2018-19. The report would serve as a manual to the entrepreneurs, promotional agencies, financial institutions including banks, academic institutions and researchers as a stock of information/data on various aspects like availability of natural resources, raw materials, human resources, financial assistance, technical services including infrastructure facilities and scope of setting up new industries, role of promotional agencies and incentives given and schemes operated, growth of MSMEs, its pattern and other relevant information of the state are systematically incorporated in the report. The broad objective of preparation of this report is-

- i) To analyze the availability of human and material resources in the state
- ii) To assess the infrastructural facilities available to plan for industrial development
- iii) To evaluate the progress of industrialization achieved so far in the state depending upon the available resources and infrastructure.
- iv) To explore the scope of setting up of units in the MSME Sector.
- v) Role of promotional agencies and Financial Institutions in promoting MSMEs.
- vi) Schemes and incentives given for promotion and development of MSMEs.

## **DISTRICT INDUSTRIAL POTENTIALITY SURVEY REPORTS**

During the year 2018-19, this Institute has prepared District Industrial Potentiality Survey Profiles of six districts of the state with a focus on the following aspects viz; physical and geographical features, availability of natural, human resources and the present status of industrial development as well as availability of infrastructural facilities for further industrial development in the district & scope of new industries. The District Industrial Potentiality Survey report has been undertaken with the following objectives:

- To explore the natural and human resources and skill development.
- To assess the available infrastructure for industrial development.
- To evaluate the existing industrial activities of the district, utilizing the resources and also catering to the local demand.
- To identify some of the viable projects in MSME sector which can come up in the district in the ensuing years based upon the locally available surplus resources and the demand factor.

## **BRIEF DISTRICT INDUSTRIAL POTENTIALITY SURVEY REPORTS**

During the year 2018-19 as per the instructions issued by O/o DC (MSME), New Delhi, this Institute has prepared Brief District Industrial Potentiality Survey Profiles of all the thirty districts of the state.



## **PROJECT CONSULTANCY AND PROJECT PROFILES**

The core competency of MSME Development Institute, Cuttack is to provide project consultancies & profiles for the prospective entrepreneurs as well as the PMEGP target groups. This Institute explored all possibilities and put concerted efforts for meeting the demand of PMEGP and other beneficiaries by providing various assistance in project consultancies and profiles on continuous basis. The Project Profiles serve as a preliminary guide to the entrepreneurs to go ahead in the process of setting up a unit.

The technical officers of this Institute as well as Branch Institutes have provided the project consultancies and profiles as per the guidelines & instructions of O/o DC(MSME), New Delhi under the Action Plan 2018-19. Some of the project profiles have also been prepared as per the local demand and need. Total 735 project profiles on new including updated project profiles were prepared as per the local demand during the year 2018-19. Nearly, 2147 MSMEs have attended the institute and its branches for techno-economic assistance during 2018-19.

<b>Category-Wise No. of Project Profiles Prepared in 2018-19</b>		
SI No.	Product(s) Category	Total
1	Food	138
2	Chemical	165
3	Mechanical	73
4	Glass & Ceramic	69
5	Hosiery	94
6	Electrical /Electronic	63
7	Metallurgy	5
8	Leather & Footwear	3
9	Miscellaneous	125
	<b>TOTAL</b>	<b>735</b>

## **INDUSTRIAL MOTIVATIONAL CAMPAIGNS (IMCs)**

During the year 2018-19, this Institute has conducted 2 Industrial Motivational Campaigns during Udyam Samaagam held at Cuttack on 26<sup>th</sup>& 27<sup>th</sup> February, 2019 and total of 137 unemployed youths motivated. The objective of the campaign is to propagate the message of Entrepreneurship among educated unemployed youths by instilling them with firsthand knowledge/information in respect of facilities & assistance available from various promotional agencies, Banks and Financial Institutions to enable them to plan for setting up of their own ventures and become self employed. The details of the programme are given below.

**Details of of Industrial Motivational Campaign conducted during 2018-19**

Sl. No.	Venue of the Industrial Motivational Campaign	Date of Conduct of Campaign	Total Candidates Motivated	Remark
1.	Cuttack	26 <sup>th</sup> & 27 <sup>th</sup> February, 2019	77	Participants were mainly Educated Unemployed Youths
2.	Cuttack	27 <sup>th</sup> February, 2019	59	Participants were mainly MSEs, Cluster Members



IMC conducted during Udyam Samaagam on 26.02.2019

**PROGRAMMES UNDER PERSONAL DEPOSIT ACCOUNT (PD ACCOUNT)**

Considering the local need of different training programmes the O/o DC (MSME), New Delhi has given the permission to conduct some programmes under PD Account with specific terms and conditions. Total of 06 MDPs/Skill Development Programmes (SDPs) have been conducted during the year 2018-19 and 1864 trainees benefitted from these programmes. The details of the PD account programmes are given below:

<b>DETAILS OF PD PROGRAMMES CONDUCTED DURING 2018-19 BY MSME-DI,CUTTACK</b>				
<b>Sl. No.</b>	<b>Type of Programme</b>	<b>No. of Programme</b>	<b>Topic</b>	<b>Trainees</b>
1	Management Development Programme(MDP)	02	Industrial Safety & Environment Management, Basic Micro Biological & BioTechnological Health Environment & Safety Management	14
2	Skill Development Programmes(SDPs)	02	Biotechnology	64
3	Entrepreneurship Development Programme(EDP)	35	Entrepreneurship, Motivation, Oppertunity Sensining,Product Identification & Selection, Project Report Preparation,Scheme of assistance by Different Organisation, Steps to start MSEs,Source of Finance,Quality, Cost control, Management of MSEs, Marketing,Accounting,etc.	1066
4	Mega Vendor Development Programmes	06	Public Procurement Policy	720
			<b>Total Trainees</b>	<b>1864</b>

**ONE DAY AWARENESS PROGRAMME ON INTELLECTUAL PROPERTY RIGHT (IPR) HELD AT BARGARH ON 06.03.2019**

MSME-DI, Govt. of India, Cuttack has organized a One Day Awareness Programme on Intellectual Property Right (IPR), in association with Bargarh Rice Millers Consortium Pvt Ltd, Bargarh on 06-03-2019 at Hotel Maharaja, Bargarh, Odisha for the benefit of MSMEs.

At the outset Sh. Rohit Sighal, Director, Bargarh Rice Millers Consortium Pvt Ltd, Bargarh, from Bargarh Rice Millers Consortium Pvt Ltd, welcomed the guest & participants and asked the entrepreneurs to avail full benefit out of the Programme. The programme was inaugurated by Sh. M.K.Satpathy, General Manger, DIC, Bargarh. In his inaugural address, he thanked MSMEDI, Cuttack for this initiative and asked the entrepreneurs of the region to focus much on innovation, creativity, research and development and protect their IP assets.

Sh. S.K.Rath, Asst Director & IPR Nodal Officer and Sh. P.K.Mishra, Asst. Director, MSME-DI, Cuttack from MSME-DI, Cuttack delivered talks & interacted on IPR issues relating to Patent, Trademark, Copy Rights, Industrial Design, GI etc. Officers from DIC, Bargarh also deliberated on the topic. Sh. S.K.Lath, President, OASME, Bargarh chapter also in his address spoke about the problem & prospects of Rice Mill Industries, clusters, IP issues. Various topics in Intellectual Property Right (IPR) like patent Trademark, Copyright, Design, Geographical Indication, are discussed. A total of 60 persons attended the programme, including 50 MSMEs, attended the programme & availed the benefit. The programme ended with vote of thanks proposed by Sh. P.K.Mishra Asst. Director & Cluster Development Officer, MSME-DI, Cuttack.



Shri S.K. Rath, Asst. Director, MSME-DI, Cuttack addressing the participants during the Awareness Programme on IPR in Bargarh on 06.03.2019.

**ONE DAY AWARENESS PROGRAMME ON INTELLECTUAL PROPERTY RIGHT (IPR) HELD AT BHUBANESWAR ON 08.03.2019**

MSME-DI, Govt. of India, Cuttack has organized a One Day Awareness Programme on Intellectual Property Right (IPR), in association with Odisha Automobile Development Association (OADA), Bhubaneswar, a Automobile Service Cluster, Bhubaneswar on 08-03-2019 at Hotel Pentagon, Bhubaneswar for the benefit of MSMEs.

Various topics in Intellectual Property Right (IPR) like Patent Trademark, Copyright, Design, Geographical Indication, are discussed by Attorney from West Bengal, CTTC, Bhubaneswar & officers from MSME-DI, Cuttack. A total of 55 persons attended the programme including 45 from enterprises & availed the benefit.

At the outset Sh G. Patra, Secretary from OADA, Bhubaneswar, welcomed the guest & participants and asked the entrepreneurs to avail full benefit out of the Programme. The programme was inaugurated by Dr.S.K.Sahoo, Director I/C, MSMEDI, Cuttack. In his innagural address, he asked the entrepreneurs of the region to be more competitive, focus on innovation, research and development and protect their IP assets.

The entrepreneurs had shown keen interest & also discussed with resource persons on their individual unit's issues relating to protection, registration of IP assets, mainly Trade Marks & Patents, Industrial Design.

Mr. S.Dash, IPR Attorney Consultant from Kolkata, Dr.S.K.Kar, Sr. Manager from CTTC, Bhubaneswar, who are also sponsored by CIPAM, New Delhi, delivered talks & interacted on IPR issues relating to Patent, Trade Mark, Copy Rights, Industrial Design, GI etc. Officers from MSMEDI, Cuttack also deliberated on the topic. The programme was coordinated by Sh. S.K.Rath, Asst. Director(IMT),MSMEDI, Cuttack, who also interacted with the participants on IP issues during the programme . The programme ended with vote of thanks proposed by Sh. P.K.Mishra, Asst. Director(IMT),MSMEDI, Cuttack.



Dr. S.K Sahoo, Director Incharge addressing the participants during the Awareness Programme on IPR in Bhubaneswar on 08.03.2019.

**“UDYAM SAMAAGAM-2019” WITH A FOCUS ON “AGRO & FOOD PROCESSING ENTERPRISES” HELD AT BALI YATRA UPPER GROUND, CUTTACK FROM 26-02-19 TO 27-02-19**

MSME-Development Institute, Govt. of India, Cuttack in association with MSME Department, Govt. of Odisha, NSIC, KVIC, CTTC and Coir Board has organized Udyam Samaagam-2019 – a common platform for existing and prospective entrepreneurs with a focus on “ Agro & Food Processing Enterprises” during the period from 26<sup>th</sup> February, 2019 to 27<sup>th</sup> February, 2019 at Balijatra Upper Ground, Cuttack. More than 100 MSMEs, PSUs like NALCO, Mahanadi Coalfield Ltd., IOCL, Paradip and NTPC, Banks like NABARD and UCO Bank and leading Industry Associations of the State of Odisha participated in the programme.

**Inaugural Function of Udyam Samaagam**

The Inauguration function of Udyam Samaagam was held on 26<sup>th</sup> February, 2019 at 10.00 AM. At the outset, Dr. S. K. Sahoo, Director Incharge, MSME-DI, Cuttack welcomed all the dignitaries and guests to the Udyam Samaagam. In the beginning one minutes silence was observed for offering tribute to the Pulwama martyrs. In his inaugural address, Dr. S. K. Sahoo discussed about the aim and objectives of organization of Udyam Samaagam and outlined different activities to be undertaken in this event.

Shri Pranabjyoti Nath, IAS, Director of Industries, Govt. of Odisha attended the Samagam as the Guest of Honour and described about different schemes of Govt. of India and Govt. of Odisha for the benefit of MSMEs.

Dr. Subodh Jindal, President, All India Food Processors Associations, New Delhi attended the event as Guest of Honour and in his address he told that Odisha is having vast natural resources for development of Agro sector and assured to extend all cooperation for development of food processing entrepreneurs in the State of Odisha.

Shri L. N. Gupta, Additional Chief Secretary to Govt, MSME Department, Govt. of Odisha attended the Samaagam as Guest of Honour and in his address he thanked MSME-DI, Cuttack for organizing such Udyam Samaagam and highlighted different schemes of Govt. of India and Govt. of Odisha for establishment of MSMEs, generation of employment. He also discussed on Startup policy for creation of employment. Further he elaborately discussed about the performance of Odisha in the field of Export, Startup and Marketing.

Shri Prafulla Samal, Hon'ble Minister of Women & Child Welfare (Mission Shakti), Social Security & Empowerment of Persons with Disabilities, MSME, Govt. of Odisha graced the occasion as Guest of Honour. In his address, he expressed his pleasure to attend the Udyam Samaagam and described the aim and objective of Udyam Samaagam. He also highlighted on different schemes of Govt. of India and Govt. of Odisha for creation of awareness to avail different opportunities by the MSMEs and he expressed his good wishes for grand success of the event.

Then the Souvenir exclusively prepared for Udyam Samaagam by MSME-DI, Cuttack was released by the dignitaries on the dais. Shri Sashibhusan Behera, Hon'ble Minister of Finance, Excise, Agriculture & Farmers' Empowerment, Fisheries & Animal Resources Development, Govt. of Odisha graced the event as the Chief Guest. In his address, he opined that the Udyam Samaagam should address the problems of the stake holders and advised to find out different ways for the betterment of agro sector in Odisha as this sector provides more employment. He also discussed about penetration of MSMEs in Global Quality Competition, integrated efforts to avoid distress sale of agriculture products and advised to prepare separate action plan for different zones of Odisha and anticipated the success of the event.

The inauguration session was ended with a vote of thanks to the chair and all the dignitaries and participants by Dr. S. K. Kar, Manager and head, CTTC, Bhubaneswar.

### **Seminars organised during Udyam Samaagam**

Date wise details of seminars/ programmes organized during Udyam samaagam and resource persons attended the seminars/ Programmes.

<b>Date</b>	<b>Name of Seminar/ Programmes</b>
26.02.2019	Seminar on Agro Food Sector in retrospect and prospect
	Awareness Programme on GeM
	Impact of Goods and Service Tax (GST) on MSMEs
	Promoting Agro and Processed Food Products
	Industrial Motivation Campaign for unemployed Youth
	Vendor Registration Procedure of NALCO and MCL
27.02.2019	Seminar on Food Supply Chain and related Challenges
	Seminar on Export Opportunities for Agro and Allied Products
	Business to Business Meet
	Seminar Innovation in Food Technology to meet Future Challenges
	Awareness Campaign on Cluster and Industrial Motivational Campaign
	Awareness Programme on Pradhan Mantri Shram Yogi Mandhan Yojna
Seminar on MSME Support and Outreach Programme	

## **Valedictory Function of Udyam Samaagam**

At the concluding session of Udyam Samaagam, Valedictory function was organized on 27<sup>th</sup> February, 2019 at 5.00 PM. Dr. S. K. Sahoo, Director Incharge, MSME-DI, Cuttack has welcomed all the dignitaries and described the aim and objectives of Udyam Samaagam. In his welcome address Dr. Sahoo has outlined different activities undertaken during Udyam Samaagam.

Shri Sanjeev Kumar Bhuyan, General Manager (Material), Mahanadi Coalfields Ltd. has attended as Guest of Honour and in his address he narrated the role of MCL for development of MSME sector and highlighted the different policies of MCL for promotion of MSME sector.

Shri B. D Mohanty, General Manager, NALCO, Bhubaneswar attended the programme as Guest of Honour and in his address he told that this Udyam Samaagam is said to be a common platform for the entrepreneurs to interact with each other for marketing their products. He also discussed the commitment of NALCO for development of MSME sector like development of different policies from time to time to procure goods from MSMEs and women entrepreneurs and advised MSMEs to register under GeM for facilitating PSUs and Govt. departments to procure their products

Shri S. Sekhar, Chief General Manager (M&C), Paradip Refinery Projects, Paradip has attended as Guest of Honour and described the role and policies of Paradip Refinery for development of MSME sector. He opined that MSMEs should come forward to bridge gap of unemployment created due adoption automation.

Shri Panchanan Dash, Former Secretary to Govt., MSME Dept., Govt. of Odisha graced the occasion as Chief Guest and in his address he appreciated MSME-DI, Cuttack for organizing such type of Udyam Samaagam in Cuttack. He also said that MSME is the only segment which can generate more employment in the country and highlighted the importance of credit and marketing for sustenance and development of MSME sector. He also discussed elaborately about the Startup, Standup, Mudra Yojna schemes of Govt. of India for development of MSME sector. At last, Shri P. Prabhakar Rao, General Manager, DIC, Cuttack offered vote of thanks to the chair, all the dignitaries and participants.





Shri Sashi Bhusan Behera, Hon'ble Minister of Finance, Excise, Agriculture & Farmers' Empowerment, Fisheries & Animal Resources Development, Govt. of Odisha addressing the participants in the inaugural function of UDYAM SAMAAGAM held on 26.02.2019.



Shri Prafulla Samal, Hon'ble Minister of Women & Child Development, SS & EPD, Micro, Small & Medium Enterprises, Govt. of Odisha addressing the participants in the inaugural function of UDYAM SAMAAGAM held on 26.02.2019.



Dr. S.K. Sahoo, Director Incharge, MSME-DI, Cuttack, welcoming the Dignitaries & Participants on the occasion of Udyam Samaagam held on 26.02.2019.



Release of Souvenir by the Dignitaries in the inaugural function of UDYAM SAMAAGAM held on 26.02.2019.



Participants during the programme of UDYAM SAMAAGAM at Baliyatra Upper Ground, Cuttack.



Technical session on "Indian Agro Food Sector in Retrospect & Prospect" organized at Udyam Samaagam on 26.02.2019.



Technical Session on “Export Opportunities for Agro & Allied Sector” organized at Udyam Samaagam on 27.02.2019.



Valedictory function of UDYAM SAMAAGAM at Baliyatra Upper Ground, Cuttack on 27.02.2019.

**BRIEF REPORT ON "SUPPORT FOR ENTREPRENEURIAL AND MANAGERIAL DEVELOPMENT OF SMEs THROUGH INCUBATORS"**

During 2018-19, 04 numbers of Host Institutes applied for HI/BI status in the state of Odisha and the details are given as below:

01. Ajay Binay Institute of Technology, Cuttack
02. Sophitorium Engineering College, Khordha
03. Gandhi Institute for Education and Technology, Bania Tangi, Khordha
04. Synergy Institute of Technology, Bhubaneswar

Till the end of 2018-19, total 22 numbers of Host Institutions were approved in the state of Odisha. In addition, total 43 Ideas were recommended by Local Selection Committee of Odisha during 2018-19 and the details are as follows:

01. NIT-Rourkela-13
02. GITA-08
03. GIMS, Gunupur-14
04. ITER, Bhubaneswar-06
05. SIET, Dhenkanal-02

Till the end of 2018-19, total 83 numbers of Ideas approved by O/o DC(MSME), New Delhi.

**LOCAL SELECTION COMMITTEE MEETINGS HELD FOR SELECTION AND RECOMMENDATION UNDER INCUBATOR SCHEME**



The Local Selection Committee meeting for selecting innovative ideas under Incubator scheme of O/o DC(MSME),GOI, was held on 01.05.2018 at National Institute of Technology, Rourkela. Prof.A. Biswas, Director, NIT, Rourkela, Prof. S K Upadhaya, Registrar, NIT, Rourkela Prof.Mohapatra, IIT, Bhubaneswar, Dr. S K Sahoo, Director Incharge, MSME-DI, Cuttack, Sh.S. N. Dash, Asst. Director and Sh. C P Reddy, Asst. Director, MSME-DI, Cuttack, LDM, Sundargarh attended the meeting.



Dr. S. K. Sahoo, Director Incharge along with Shri Subhash Sahu & Shri S.N Dash, Assistant Directors visited Gandhi Institute of Engineering and Technology, Gunupur on 16.11.2018 for selecting innovative ideas under Incubator Scheme of DC(MSME) and also motivated the students towards self employment.



Dr. S.K. Sahoo, Director Incharge MSME DI Cuttack along with Shri S. N. Das, AD (EI) and Shri CP Reddy, AD (G&C) attended the Local Selection Committee meeting of ITER Incubator at SOA University, Bhubaneswar on 14.01.19.



Dr. S.K. Sahoo, Director Incharge along with Shri S. N. Das, AD (EI) attended the Local Selection Committee meeting of Business Incubation scheme held at Synergy Institute of Engineering and Technology, Dhenkanal on 16.01.19.

### **LEAN MANUFACTURING**

MSME-DI, Cuttack has played active role in conducting Stage-III audit of 10 No's of the following units pertaining to NOCCI, Plastic cluster coordinating with Quality Council of India. Shri C.P.Reddy, Asstt.Director, MSME-DI, Cuttack has participated in conducting the stage – III audit of the NOCCI plastic cluster, Balasore consisting of the following units.

1. M/s Oriplast, OT Road, Balasore
2. M/s Ashamani Polyproducts, IE, Balasore
3. M/s B & A Packaging Pvt Ltd, Balagopalpur, Balasore
4. M/s Gampus Plastech Pvt Ltd, Remuna, Balasore
5. M/s Jagadamba Polymers Pvt Ltd, IE, Ganeswarpur, Balasore
6. M/s Jaiswal Plastic Tubes Ltd, IE, Ganeswarpur, Balasore
7. M/s Modern Polypack Industries, IE, Balasore
8. M/s OHM Pipes Pvt Ltd, Balagopalpur, Balasore
9. M/s Oripol Industries, Remuna, Balasore
10. M/s Utkal Polyware, IE, Ganeswarpur, Balasore

The status of lean in the State of Odisha till 31.03.2019 is as follows:

SI No	Cluster Type	Name	Location	Status till Now	Contact Details / Nodal Officer	Remarks	
1	Auto Servicing	Auto Servicing Cluster	Bhubaneswar	5 <sup>th</sup> Phase Completed	Ganesh Ch. Patra- 9437055921 Sandeep Mohanty , 9437557599	Completed in 2016-17	
2.	Plastic	NOCCI Plastic Processors Cluster-1	Balasore	Sgtage-3 Audit completed with 10 units.	C P Bhartia : 9437054657	4th Phase in process	
3.	Plastic	Balasore Plastic Cluster (Plastic cluster-1)	Balasore	Consultant Selection meeting has already been completed. Proposal letter from the Cluster is awaited	Himanshu Das, 9437003213	Wanted to change the NMIU and accordingly a letter has been sent to NPC, New Delhi	
4	Plastic & Allied Cluster	Plastic, Rubber & Allied Cluster ( Plastic cluster 2 )	Balasore	Consultant Selection meeting has already been completed. Proposal letter from the Cluster is awaited	Sanjay Kumar Das – 9437069839, MD , Odisha Rubber Products		
5	Rice & Rice Bran	Rice & Rice Barn Cluster-1	Balasore	Consultant Selection meeting has already been completed. Proposal letter from the Cluster is awaited	Rajendra Gupta- 9437054784 Email: <a href="mailto:rajubalasore@gmail.com">rajubalasore@gmail.com</a>		
6	Rice & Rice Bran	Rice & Rice Barn Cluster-2	Balasore	Consultant Selection meeting has already been completed. Proposal letter from the Cluster is awaited	Lakshmi Narayan Deepak Ranjan Das- 9338641512		
7	Cashew Processing	Neelachakra Cashew Cluster- 1	Puri- Brahmagiri	Selection of Consultant completed. Cluster to deposit share to escrow	Ranjay Patnaik, Cashew Association :9668226228		Wanted to go afresh
8	Cashew	Dhabaleswar	Ganjam	Tripartite	Pafulla Taidi –		Closed



	Processing	Cashew Cluster		Agreement Signed DSR prepared by consultant. 2 <sup>nd</sup> Phase started	9437008196 , 9556194613	due to non payment
<b>New Clusters Under Consideration</b>						
1.	<i>Cashew Processing</i>	<i>Dharmaraj Cashew Cluster</i>	Puri-Brahmagiri	<i>Awareness programme Conducted. Awaiting documents of MOU, POA from Cluster</i>	Ranjay Patnaik, Cashew Association :9668226228	Requested to NPC, New Delhi to consider and put up in SSC meeting
2.	Cashew Processing	<i>SunriseCashew Cluster</i>	Puri-Brahmagiri	<i>Awareness Program has been done. Awaiting documents of MOU, POA from Cluster</i>	Ranjay Patnaik, Cashew Association :9668226228	

## **DIGITAL MSME**

The Scheme for "Promotion of Information and Communication Technology in MSME Sector" is ongoing scheme from 11th five year plan. But it has been modified in view of emergence of the Cloud Computing Concept and named as "Digital MSME" Scheme. The objectives of the scheme are:

1. To sensitize and encourage MSEs towards new approach i.e. Cloud Computing for ICT adoption
2. Adoption of best practices to improve quality of products and services.
3. To benefit large number of MSEs
4. Standardization of their business processes
5. Improvement in delivery time
6. Reduction in inventory cost
7. Improvement in productivity & quality of production through cloud computing.

Till date 45 MSME units has registered in the Digital MSME website ([www.digitalsme.gov.in](http://www.digitalsme.gov.in)) for availing the benefits of the scheme.

## **AWARENESS PROGRAMME ON GOVERNMENT E-MARKETPLACE (GeM)**

### **1. AWARENESS PROGRAMME ON GOVERNMENT E-MARKETPLACE (GeM) DURING UDYAM SAMAAGAM ON 26<sup>TH</sup> FEBRUARY 2019**

MSME-DI, Cuttack has organized one awareness programme on Government e-Marketplace (GeM) during Udyam Samaagam event on 26<sup>th</sup> February 2019 at Baliyatra Upper Ground, Cuttack. A total of 35 participants attended the programme. Shri Diwakar, Asst. Director, MSME-DI, Cuttack co-ordinated the programme. Shri Gouri Shankar Das, President, OASME; Shri P.K.Chinara, Sr. Manager, MCL; Sri K C Moharana, AGM, NTPC; Shri Shaswat Shaurabh Patra, Business Facilitator, GeM and Sri Sitaram Das, Superintendent, Central Excise & GST were present in the programme.

At the outset, Shri Diwakar welcomed all the participants and briefed about the programme. Shri Gouri Shankar Das, Chairman of this programme spoke about the importance of GeM in MSME Sector. Sri P.K.Chinara discussed about Implementation of Public Procurement Policy by MCL. Sri K C Moharana delivered on Implementation of Public Procurement Policy by NTPC. Sri Shaswat Shaurabh Patra discussed about Seller registration Procedure in GeM through PPT and Video. Sri Sitaram Das, Superintendent discussed about Impact of Goods & Services tax on MSMEs. The Programme ended with vote of thanks to the participants.



Shri Gouri Shankar Das, President, OASME delivering during the seminar on GeM

## **2. AWARENESS PROGRAMME ON GOVERNMENT E-MARKETPLACE (GeM) IN ASSOCIATION WITH THE UTKAL CHAMBER OF COMMERCE & INDUSTRY LTD, BHUBANESWAR HELD ON 11.03.2019**

MSME-DI, Cuttack has organized one awareness programme on Government e-Marketplace (GeM) in association with The Utkal Chamber of Commerce & Industry Ltd, Bhubaneswar on 11.03.2019 at Conference hall, Utkal Chamber of Commerce & Industry Ltd, Bhubaneswar. A total of 47 participants attended the programme. Shri Diwakar, Asst. Director, MSME-DI, Cuttack co-ordinated the programme. Dr. S. K. Sahoo, Director Incharge, MSME-DI, Cuttack , Sri Ramesh Mohapatra, President, UCCI, Shri Shaswat Shaurabh Patra, Business Failitator, GeM.

At the outset, Shri Diwakar welcomed all the participants and briefed about the programme. Dr. S. K. Sahoo, Director Incharge discussed about the importance of GeM in MSME Sector. Sri Ramesh Mohapatra, President discussed about benefit of GeM for MSMEs. Sri Shaswat Shaurabh Patra spoke about Seller registration Procedure in GeM through PPT and Video and 3 Participants registered themselves in GeM Portal. The Programme ended with vote of thanks to the participants.



Dr. S. K. Sahoo, Director Incharge, MSME-DI, Cuttack addressing during the seminar on GeM

### **3. AWARENESS PROGRAMME ON GOVERNMENT E-MARKETPLACE (GeM) IN ASSOCIATION WITH BALASORE CHAMBERS OF INDUSTRIES & COMMERCE, BALASORE HELD ON 13.03.2019**

MSME-DI, Cuttack has organized one awareness programme on Government e-Marketplace (GeM) in association with Balasore Chambers of Industries & Commerce, Balasore on 13.03.2019 at Conference hall, Balasore Chambers of Industries & Commerce, Balasore. A total of 47 participants attended the programme. Shri Diwakar, Asst. Director, MSME-DI, Cuttack co-ordinated the programme. Dr. S. K. Sahoo, Director Incharge, MSME-DI, Cuttack , Sri Himansu Das , President, BCIC, Shri Shaswat Shaurabh Patra, Business Failitator, GeM

At the outset, Shri Diwakar welcomed all the participants and briefed about the programme. Dr. S. K. Sahoo, Director Incharge discussed about the importance of GeM in MSME Sector. Sri Himansu Das, President discussed about benefit of GeM for MSMEs.

Sri Shaswat Shaurabh Patra discussed about Seller registration Procedure in GeM through PPT and Video and 3 Participants registered themselves in GeM Portal. The Programme ended with vote of thanks to the participants.



Shri Diwakar, Asst. Director, MSME-DI, Cuttack addressing during the seminar on GeM

#### **4. AWARENESS PROGRAMME ON GeM WAS ORGANIZED BY BRANCH MSME-DI, RAYAGADA AT BHAWANIPATNA ON 07-3-2019**

One Awareness programme on GeM was organized by Branch MSME-DI, Rayagada at Bhawanipatna on 07-3-2019 in association with DIC, Kalahandi. A total of 60 participants attended the programme. Shri S.R.Pradhan , GM, DIC, Kalahandi, Shri.Diwakar, Asst. Director, MSME-DI, Cuttack, Shri.D.D.Dash, Asst. Manager, DIC, Kalahandi, Shri.N.K.Ratnam, Asst. Director, Branch MSME-DI, Rayagada attended the programme. Shri.S.S.Patra, Business Facilitator, “GeM” gave presentation and clarification during the programme.



Shri.N.K.Ratnam, Asst. Director, Branch MSME-DI, Rayagada addressing during the seminar on GeM

#### **5. AWARENESS PROGRAMME ON GeM WAS ORGANIZED BY BRANCH MSME-DI, RAYAGADA AT NABARANGPUR ON 08-3-2019**

One Awareness programme on GeM was organized by Branch MSME-DI, Rayagada at Nabarangpur on 08-3-2019 in association with DIC, Nabarangpur. A total of 65 participants attended the programme. Shri. R.K.Sahoo, APD, DRDA, Nabarangpur, attended as chief guest. Shri. S.K.Mohapatra, Dist. Treasure, Nabarangpur, Shri L.Kondhapani , GM, DIC, Kalahandi, Shri.Diwakar, Asst. Director, MSME-DI, Cuttack, Shri.Fakir, Kutruka, Director, SBRESTI, Nabarangpur, Shri.N.K.Ratnam, Asst. Director, Branch MSME-DI, Rayagada attended the programme. Shri.S.S.Patra, Business Facilitator, “GeM” gave presentation and clarification during the programme.



Shri.S.S.Patra, Business Facilitator, “GeM” giving lecture on GeM

#### **6. AWARENESS PROGRAMME ON GOVERNMENT E MARKET PLACE HELD AT ROURKELA ON 5.3.2019**

MSME-DI, Cuttack organised one day Awareness Programme on Government E Market place (GeM) at Chamber Bhavan, Rourkela on 5.3.2019. The Programme was organised in association with Rourkela Chamber of Commerce and Industries, Rourkela. The basic objective of the programme was to create awareness among MSMEs about GeM Portal for supply of goods and services to Govt Departments and PSUs.

At the outset Shri C P Reddy, Asstt. Director, MSME-DI, Cuttack welcomed all the participants and members of the RCCI, Rourkela and explained the importance of GeM portal in Govt procurement system. He also explained the salient features of International Cooperation scheme of Ministry of MSME for international trade as per the request of the president RCCI, Rourkela. Shri Sudhansu Pradhan from GeM facilitation centre, Bhubaneswar gave power point presentation on registration procedure and uploading of products in GeM portal. He also discussed and cleared all the doubts of the participants.

80 participants representing various MSME units attended the programme. The programme ended with vote of thanks proposed by Shri Alok, General Secretary, RCCI, Rourkela.



Shri.C. P. Reddy, Asst. Director, MSME-DI, Cuttack addressing during the seminar on GeM

## **7. BRIEF REPORT OF AWARENESS PROGRAMME ON GOVERNMENT E-MARKET(GeM) PLACE HELD AT JHARSUGUDA ON 15.3.2019**

MSME-DI, Cuttack has organised one day Awareness Programme on Government E Market place (GeM) at Hotel Micro Continental, Jharsuguda on 15.3.2019. The Programme was organised in association with District Industries Centre, Jharsuguda. The basic objective of the programme was to create awareness among MSMEs about GeM Portal for supply of goods and services to Govt Departments and PSUs.

At the outset Shri C P Reddy, Asstt.Director, MSME-DI, Cuttack welcomed all the participants and members of the District Small Scale Industry Association, Jharsuguda and explained the importance of GeM portal in Govt procurement system. He also explained the salient features of Public Procurement Policy – 2012 and recent changes in the policy for the benefit of MSEs. Shri Saswat Patra from GeM facilitation centre, Bhubaneswar gave power point presentation on registration procedure and uploading of products in GeM portal. He also discussed and cleared all the doubts of the participants.

57 participants representing various MSME units attended the programme. The programme ended with vote of thanks proposed by Shri Vikash Sultania, General Secretary, DSSIA, Jharsuguda.



Shri.S.S.Patra, Business Facilitator, “GeM” giving lecture on GeM

### **NATIONAL TRADE FAIR CUM EXPO ODISHA 2019**

In order to create common platform for MSMEs, Handicraft, Village Artisans, Craftsman, Self Help Groups, Govt. Departments, Financial Organizations, Trade & Commerce establishments and Mother Plants along with PSUs, EXPO-ODISHA-2019 was conceived where there would be market potential for the product manufactured by above organizations, scope for interchange of thoughts between entrepreneurs, artisans & visitors, publicity of Govt. developmental schemes & Financial Organization’s schemes, up to date products of different companies as per the choice of visitors, one to one discussion between existing MSMEs & Mother Plants, PSUs. Besides new prospective up-coming entrepreneurs can collect ideas and create courage to start their own enterprise.

This year, EXPO ODISHA-2019 was organized by Balasore Chamber of Industries & Commerce in association with MSME-DI, Govt. of India, Cuttack, Industries Department, Govt. of Odisha, MSME Department, Govt. of Odisha, Orissa Rural Development & Marketing Agency Panchayati Raj & Drinking Water Department, Govt. of Odisha, & with active support of District Administration, Balasore, at ITI Field, Balasore from 23<sup>rd</sup> to 27<sup>th</sup> January 2019. Total 500



no. of stalls were erected for the participants for display and sale of their product from the state and outside states like West Bengal, Jharkhand, Bihar, Andhra Pradesh, Chhattisgarh, Uttar Pradesh, Rajasthan etc. 100 no. of stalls were erected for display of Govt. Developmental schemes for the information of the public. 100 nos. of stalls were there for trade and commerce establishments to display & sale of new products entering into the market. Besides this Proof & Experimental Establishment (PXE), Chandipur, Interim Test Range (ITR) Chandipur, Balasore have displayed different weapons & missiles developed by organization for information of the public. Insurance, Fire Safety and all round security was organized for smooth functioning of the event. Every day there is meeting by inviting guests & faculties from all fields of life starting from MLAs, MP, Educationists, Industrialists, Administrators and Social activities. There was also cultural & entertainment program performed everyday by local & outside artists.

The programme was inaugurated by Sj. Ananta Das, Hon'ble Minister, Industries Department & Department of Higher Education, Govt. of Odisha in presence of Sj. Sukanta Ku. Nayak, Hon'ble MLA, Nilgiri, Sj. Nityananda Sahoo, Hon'ble MLA, Bhograi, Sj. Ramesh Ch. Rout, Collector & District Magistrate, Balasore, Sj. Harihar Jena, General Manager, District Industries Centre, Balasore, Dr. S.K. Sahoo, Director In Charge, MSME-DI, Govt. of India, Cuttack, Sj. D.K. Joshi, Director, PXE, Chandipur, Balasore, Sj. Himanshu Das, President, Balasore Chamber of Industries & Commerce & Sj. Vivek Raj Bajpai, President, District Small Scale Industry Association, Balasore. Welcome address presented by Sj. Himanshu Das and congratulated all participants, visitors & guests. Back ground paper of the event was presented in detail by Dr. S.K. Sahoo, and stressed upon to avail benefits of this event and different promotional schemes of Govt. available for development of MSMEs. Sj. Ananta Das, Hon'ble Minister praised the effort taken by the organizers for arranging such grand event nicely for the benefit of the society. He also appreciated the participation of the organizations in such large scale to make it a success. He told Balasore and adjacent district has abundant available of raw materials like rice, betel leaf, fish, marine products, forest products and horticultural product which can be utilized by the local entrepreneurs to develop this area to a great extent and create employment opportunities for the youth. He also presented different promotional schemes of State Govt. for benefit of entrepreneurs. Other Hon'ble guests spoke on various angles of developments through this event and different govt. promotional schemes and encouraged the organizer to continue this event every year. Vote of thanks was given by Sj. Vivek Raj Bajpai. The meeting was followed by Cultural Programme by local artists.

Valediction of the programme was organized on the 27<sup>th</sup> January, 2019. Sj. Himanshu Das, President, BCIC welcomed all the guests, participants & visitors to the last evening of the mega event and thanked all for their loving support to make that event a grand success. Er. Rabindra Kumar Jena, Hon'ble M.P. (Lok Sabha), Balasore graced the occasion as Chief Guest. Among other dignitaries Smt. Nibedita Mohanty, President, Zilla Parishad, Balasore, Sj. Aswini Patra, Hon'ble MLA, Jaleswar & President, District Planning Board Committee, Balasore, Sj. Jyoti Prakash Panigrahi, Hon'ble MLA, Simulia, Balasore, Sj. Ramesh Ch. Rout, Collector & District Magistrate, Balasore, Dr. S.K. Sahoo, Director In-Charge, MSME-DI, Govt. of India, Cuttack, Sj. Harihar Jena, General Manager, DIC, Balasore & Sj. Sunil Ku. Modi, General Secretary, BCIC, Balasore graced the occasion. Dr. S.K. Sahoo, presented the detail role of MSME-DI, Cuttack in promotion of industries. He stressed on the participation of youths to avail all facilities provided by Ministry of MSME, Govt. of India for promotion of enterprises. This event is also a part of the marketing scheme of Ministry of MSME, Govt. of India where an enterprise is presented its product before the buyers. Sj. Harihar Jena spoke about the present status of the industrial scenario of the district along with the prospect of Handicraft artisans. He also discussed the promotional schemes of state govt. for encouraging the youths for creating self-employment. Er. R.K. Jena presented the details of industrial scenario of the country and compared with the development of Balasore district. He also stressed upon how the new enterprises can be promoted by self-employment ventures and how this will help the prospective youths. He urged that this nice event shall be organized every year for the benefit of the society. Other Hon'ble guests appreciated the attempt made by the organizers for such nice show. Lastly award giving ceremony was organized, prizes were awarded to the participants on different sector for their best display, decoration etc.



National Trade Fair cum Expo Odisha 2019 organized by MSME DI Cuttack in association with Balasore Chamber of Commerce and Industries (BCCI) was held at Balasore from 23<sup>rd</sup> January to 27<sup>th</sup> January 2019. Around 600 MSMEs participated in the Trade Fair.

### **ODISHA MSME INTERNATIONAL TRADE FAIR - 2019**

MSME-DI, Cuttack had participated in Odisha MSME International Trade Fair - 2019 organised by Department of MSME, Govt of Odisha, Directorate of Export Promotion and Marketing, Govt of Odisha, and Odisha Small Industries Corporation, Cuttack held at Bhubaneswar from 28.1.2019 to 3.2.2019. This event was sponsored by Office of DC(MSME). There were 450 stalls allotted to the MSMEs including large industries and international participants. Out of this 8 No of large industries participated and occupied 8 numbers of stalls by international participants from five different countries. MSME –DI, Cuttack has participated in the exhibition by taking 89 stalls under the scheme of Procurement and Marketing Support (PMS) and allotted to the following category of Enterprises with subsidized stall charges as per the scheme. In the event, 38 Micro Enterprises participated in General Category, 19 Micro Enterprises participated in SC/ST/Women/Minority Category, 26 Small Enterprises participated in General Category, 6 Small Enterprises participated in SC/ST/Women/Minority Category.



Dr. Arun Kumar Panda, IAS, Secretary, M/o MSME, Govt of India and Shri Sudhir Garg, Joint Secretary, M/o MSME , Govt. of India attended the inaugural ceremony of Odisha MSME International Trade Fair-2019 with focus on “Innovation, Entrepreneurship & Startups” held from 28th January to 3rd February, 2019 at the IDCO Exhibition Ground, Unit-3, Bhubaneswar.

### **ONE-DAY STATE LEVEL VENDOR DEVELOPMENT PROGRAMME WITH IOCL PARADIP HELD AT PARADEEP ON 22.2.2019**

MSME-Development Institute, Cuttack organized one day State Level Vendor Development Programme with IOCL Paradip Refinery Project at Paradeep on 22.2.2019 in association with SC/ST Hub, NSIC, Bhubaneswar exclusively for SC/ST Entrepreneurs.

25 Participants belonging to SC/ST category representing from different MSMEs and 22 participants from various Govt departments like DICs, Officials of MSME associations and IOCL representatives etc attended the programme. While Inaugurating the Programme Shri TDVS Gopala Krishna, Executive Director, IOCL, Paradeep has expressed his gratitude that more vendors are with IOCL and requested that more and more vendors should be linked with IOCL. He said that in spite of complexity in the refinery process IOCL has achieved 33% procurement from MSEs. He said IOCL has arranged a small exhibition of Items being procured by IOCL. He said there are more opportunities in the upcoming Plastic Park for downstream industries. He also said Polypropylene is a versatile product that more number of wide variety of products can be made. He said IOCL has achieved 100% capacity utilization after its commencement of production within two years; this is possible with the support of all the stake holders like vendors. He explained the huge expansion that is going to take place in future and assured all help to SC/ST entrepreneurs.

Dr. S.K.Sahoo, Director I/c while addressing the gathering explained the recent changes made by Govt of India to the Public procurement policy by the Hon Prime Minister and appealed to all to avail the maximum benefits out of the Govt schemes for sustainable growth of MSMEs.

Shri A K Patnaik, LDM, Jagatsinghpur while addressing the gathering explained the Prime minister's 100 Days programme for the District and various initiatives taken for the support of MSMEs to address various problems. Shri Alakesh Baishya, DGM of IOCL gave Powerpoint presentation on scope of procurement and opportunities with IOCL for downstream industries at Paradip. Shri Subasis Das, Manager, SC/ST Hub gave presentation on National SC/ST Hub and its functioning.

The Association members and other MSME representatives interacted with PSU officials present on various issues related to vendor development. The programme ended with vote of thanks proposed by programme co-coordinator Shri C.P.REDDY, Asstt.Director (G&C), MSME-DI, Cuttack.



Dignitaries on the dais during state level vendor development programme with IOCL at Paradip

## **MEGA VENDOR DEVELOPMENT PROGRAMMES**

### **1. MEGA VENDOR DEVELOPMENT PROGRAMME-CUM- BUYER SELLERS MEET ORGANISED BY MSMEDI, CUTTACK JOINTLY WITH MSME DEPARTMENT, GOVT OF ODISHA AND OSIC UNDER NATIONAL SC/ST HUB AT HOTEL GRAND RESIDENCY, CUTTACK ON 18.1.2019**

A one-day Mega Vendor Development Programme-cum-Buyers Sellers Meet was organized by MSMEDI, Cuttack jointly with MSME department, Govt of Odisha, and OSIC, in association with NSSH, Bhubaneswar at Hotel Grand Residency, Cuttack on 18.1.2019.

The following Central Public Sector Undertakings have participated in the event

1. National Aluminum Company Ltd, Bhubaneswar
2. East Coast Railways, Bhubaneswar
3. IOCL, Paradip Refinery, Paradip
4. Power Grid Corporation Limited, Bhubaneswar
5. Carriage Repair Workshop, EcoR, Bhubaneswar

At the outset, Sri C.P.Reddy, Asstt.Director, MSME-DI, Cuttack welcomed Sri Pranab Jyoti Nath, IAS, Director of Industries, MSME Department, Govt of Odisha, Chief Guest of the programme, Sri S.K.Jena, Director, DEPM, Bhubaneswar, Dr S.K. Sahoo, Director In charge, MSMEDI, Cuttack, Sri Subashis Das, Manager NSSH, Bhubaneswar and all the representatives of CPSUs, members of MSME associations and participants were present in the programme.

Dr. S K Sahoo, Director In charge, MSMEDI, Cuttack said that the objective of the programme was to provide a common platform to MSEs to explore market for their products and also to identify suitable vendors for large industries. Such programmes have proved to be of immense use in locating suitable entrepreneurs by a number of buying organizations including the Public Sector Enterprises. He also explained the important features of Public Procurement Policy -2012 and the recent amendments issued by the Govt of India in recent times.

Sri S.K.Jena, Director, DEPM, Bhubaneswar in his address emphasized the need of maintaining the quality of goods for supply to government sector. He also informed about the various initiatives taken by the department under rate contract.

During the technical session the representatives of all the CPSUs made a power point presentation about the procurement policies, the items of procurement and various initiatives taken by their respective CPSUs in meeting the Public procurement Policy requirements such as 25% procurement from MSEs and 4% from MSEs belongs to SC/ST community.

Shri Subashis Das, Manager, NSIC, Bhubaneswar made a power point presentation on National SC/ST Hub and various schemes of assistance offered through NSSH to SC/ST entrepreneurs. He also appealed to all SC/ST entrepreneurs not to give up and may approach SC/ST hub for any hand holding support for their market needs with CPSUs.

During the interaction session, the participants asked some questions which were suitably answered by the concerned officials are as follows.

- a) Dr. S.K.Sahoo, Director Incharge has raised the issue of not adhering to the PP Policy by state PSUs while procuring goods and services from MSEs. Director of Industries requested all the associations to make a written complaint in this regard and assured to look in to the matter.
- b) Shri B N Mishra, President, OYEA, Cuttack raised there should be a policy to bring all large industries and Banks under Public Procurement policy and also requested OSIC, NSIC should do consortium marketing. He also demanded that all PSUs should spell the quantity of procurement from MSEs.
- c) Shri Satwik Swain, Secretary General, OASME, Cuttack said NALCO has already decided to procure items under EPM rate contract, but DEPM has not taken any initiative in this regard. He said IOCL tenders should be disseminated to MSME-DI, and NSIC so that they can in turn disseminate to the concerned MSEs. He demanded that PGCL should buy from MSE vendors of Odisha at least 10% as PGCL is procuring large number of items from MSEs for various projects implemented by PGCL. He also requested MSME-DI, Cuttack to arrange a visit of Carriage Repair Workshop, EcoR, Bhubaneswar for the benefit of MSEs to have exposure of various items of their requirements. He also made a humble request to state government to bring strict norms for state PSUs to honour Public procurement policy of state govt.
- d) One of the entrepreneurs raised a grievance that CPSUs are not providing any benefits to MSEs for works contract. Shri C.P.Reddy, Asstt. Director of MSME-DI, Cuttack replied that CPSUs are not extending benefits for works contract as per the court verdict and also as the works contract not coming under the purview of PP Policy, and said efforts are being made by MSME dept, Govt of India to include works contract under the purview of the policy.

Sri Pranab Jyoti Nath, IAS, Director of Industries, MSME Department, Govt of Odisha, Chief Guest of the programme in his concluding remarks appreciated all the concerns raised by the members of the associations and entrepreneurs and said all the issues are valid and requested their officials to look in to all the issues pertaining to vendor development. He also requested MSME-DI to take a pro active role in vendor development. He made a request to PGCL, Bhubaneswar to play a role of mother plant by bringing reforms to benefit local MSEs. The program concluded with vote of thanks proposed by Sri D C Mishra, Asst. Director, MSMEDI, Cuttack. A total of 100 participants attended the programme.



Dr. S K Sahoo, Director In charge, MSMEDI, Cuttack addressing during Mega VDP held at Cuttack

**2. MEGA VENDOR DEVELOPMENT PROGRAMME-CUM- BUYER SELLERS MEET ORGANISED BY MSMEDI, CUTTACK JOINTLY WITH MSME DEPARTMENT, GOVT OF ODISHA AND OSIC UNDER NATIONAL SC/ST HUB AT HOTEL BRINDABAN, ROURKELA ON 22.1.2019**

A one-day Mega Vendor Development Programme-cum-Buyers Sellers Meet was organized by MSMEDI, Cuttack jointly with MSME Department, Govt of Odisha, and OSIC, in association with NSIC, Bhubaneswar at Hotel Brindaban, Rourkela on 22.1.2019.



The following Central Public Sector Undertakings have participated in the event

1. Rourkela Steel Plant, Rourkela
2. NSPCL, Rourkela
3. Mahanadi Coalfields Limited, Burla, Sambalpur
4. National Thermal Power Corporation, Darlipali

At the outset Sri C.P.Reddy, Asstt.Director, MSME-DI, Cuttack welcomed Sri D.K.Mohapatra, Executive Director,(MM), Rourkela Steel Plant, Chief Guest of the programme, Dr S.K. Sahoo, Director In charge, MSMEDI, Cuttack, Sri Subashis Das, Manager NSSH, Bhubaneswar and all the representatives of of CPSUs, members of MSME associations and participants present in the programme.

Dr. S K Sahoo, Director In charge, MSMEDI, Cuttack said that the objective of the programme was to provide a common platform to MSEs to explore market for their products and also to identify suitable vendors for large industries. Such programmes have proved to be of immense use in locating suitable entrepreneurs by a number of buying organizations including the Public Sector Enterprises. He also explained the important features of Public Procurement Policy -2012 and the recent amendments issued by the Govt of India in recent times.

During the technical session, the representatives of all the CPSUs made a power point presentation about the procurement policies, the items of procurement and various initiatives taken by their respective CPSUs in meeting the Public procurement Policy requirements such as 25% procurement from MSEs and 4% from MSEs belongs to SC/ST community.

Shri Subashis Das, Manager, NSIC, Bhubaneswar made a power point presentation on National SC/ST Hub and various schemes of assistance offered through NSSH to SC/ST entrepreneurs. He also appealed to all SC/ST entrepreneurs not to give up and may approach SC/ST hub for any hand holding support for their market needs with CPSUs. During the interaction session the participants asked some questions which were suitably answered by the concerned officials are as follows.

- a) Members of RCCI, OASME, OYEA Rourkela raised NSPCL is not at all encouraging Local MSEs in their ongoing projects and complained meeting concerned officials becomes very difficult in NSPCL. In reply The Addl. General Manager, NSPCL immediately announced a nodal officer to deal of issues pertaining to MSEs.
- b) Shri Satwik Swain, Secretary General, OASME, Cuttack said PSUs are not honoring the Public procurement policy of the state and demanded all CPSUs to procure 50% of

their target procurement of 25% from state MSEs. He also demanded a separate target of procurement for manufacturing sector alone to boost the growth of Manufacture sector, he appealed to Govt of India to make necessary amendments.

- c) The Addl. General Manager, NSPCL has appealed that there should be a provision to black list if any MES vendor fails to perform after awarding the tender. He also sought a clarification with respect to UAM as some UAM are not clear whether MSEs falling under manufacturing or service. He was clarified by the officials of MSME-DI, Cuttack as per the guidelines of UAM.

Sri D.K.Mohapatra, Executive Director, (MM), Rourkela Steel Plant, Chief Guest of the programme in his concluding remarks said each MSME should be strengthened to compete with PSUs. He also sighted various examples of MSEs particularly SC/ST category how they have nourished by RSP to commercialize their innovative products. He also informed about the various initiatives taken for streamlining the payment procedures for MSEs as like automatic reversal payment in IRCTC model. The program concluded with vote of thanks proposed by Sri C.P.REDDY, Asst. Director, MSMEDI, Cuttack. A total of 115 participants attended the programme.



Dignitaries on the Dais during Mega Vendor Development Programme held at Rourkela

**3. MEGA VENDOR DEVELOPMENT PROGRAMME-CUM- BUYER SELLERS MEET ORGANISED BY MSMEDI, CUTTACK JOINTLY WITH MSME DEPARTMENT, GOVT OF ODISHA AND OASME UNDER NATIONAL SC/ST HUB AT HOTEL TEJASVI, RAYAGADA ON 13.02.2019**

A one-day Mega Vendor Development Programme-cum-Buyers Sellers Meet was organized by MSMEDI, Cuttack jointly with MSME department, Govt of Odisha, and OASME, in association with NSSH, Bhubaneswar at Hotel Tejasvi, Rayagada on 13.2.2019.

The following Central Public Sector Undertakings & Large units have participated in the event.

M/s. National Aluminum Company Ltd, Damanjodi(Dist.:Koraput)

M/s. Hindustan Aeronautics Ltd., Sunabeda(Dist.Koraput)

M/s. Ordnance Factory, Badmal (Dist.:Bolangir)

M/s. J.K.Paper Ltd., Jaykaypur(Dist.:Rayagada)

M/s. IMFA, Therubali(Dist.:Rayagada)

M/s. Vedanta Limited, Lanjigarh(Dist.:Kalahandi)

At the outset Sri Gauri Sankar Dash, Chairman, OASME welcomed Chief Guest of the programme Dr S.K. Sahoo, Director I/c, MSMEDI, Cuttack, Sri Subashis Das, Manager NSSH, Bhubaneswar, Sri P.K.Suri, Vice President, J.K.Paper Ltd, Sri P.K.Sarangi, DGM, NALCO, Sri A.K.Satpathy, OAS(S), GM, RIC, Rayagada and all the representatives of of CPSUs, / Large Units, members of MSME associations and participants present in the programme.

Dr. S K Sahoo, Director In charge, MSMEDI, Cuttack said that the objective of the programme was to provide a common platform to MSEs to explore market for their products and also to identify suitable vendors for large industries. Such programmes have proved to be of immense use in locating suitable entrepreneurs by a number of buying organizations including the Public Sector Enterprises. He also explained the important features of Public Procurement Policy -2012 and the recent amendments issued by the Govt of India in recent times. Dr. S.K.Sahoo, Director I/c has CPSUs to implement the PP Policy-2012 requirements such as 25% procurement from MSEs and 4% from MSEs belongs to SC/ST community & 3% to Women entrepreneurs. He advised large units to give local preference while procuring goods and services from MSEs.

Sri P.K.Suri, Vice President, J.K.Paper Ltd, in his address emphasized the need of maintaining the quality of goods for supply to government sector. He also informed about the various initiatives taken by J.K.Paper Ltd., for local MSEs development.

Sri A.K.Satpathy, GM, RIC, Rayagada felt happy for organisation of programme at Rayagada. Even though he just joined at RIC, Rayagada he assured for the Marketing growth of

local MSMEs and emphasized for better results to supply quality goods. He also informed the meeting on various programmes organised by RIC, Rayagada for entrepreneurs support.

Sri K.Narin Kumandan, President of OASME Rayagada Chapter gave a memorandum on various issues to Chief Guest Dr.S.K.Sahoo, Director I/c, MSME-DI, Cuttack and requested for favour on the issues. Sri P.K.Sarangi, DGM, NALCO, appealed all MSEs to utilize the marketing development initiatives taken by MSME-DI, Cuttack. He expressed heartfelt thanks to Chief Guest Dr.S.K.Sahoo, Director I/c, MSME-DI, Cuttack for his efforts for the MSEs growth.

During the Technical session the representatives of all the CPSUs & Large units made a power point presentation about the procurement policies, the items of procurement and various initiatives taken by their respective CPSUs in meeting the Public procurement Policy requirements such as 25% procurement from MSEs and 4% from MSEs belongs to SC/ST community & 3% to Women entrepreneurs.

Shri Subashis Das, Manager, NSIC, Bhubaneswar made a brief speech on National SC/ST Hub and various schemes of assistance offered through NSSH to SC/ST entrepreneurs. He also appealed to all SC/ST entrepreneurs & Women Entrepreneurs not to give up and may approach SC/ST hub for any hand holding support for their market needs with CPSUs & Mega units.

Dr. S K Sahoo, Director In charge, MSMEDI, Cuttack addressed the issues mentioned in the memorandum submitted by Shri Kumandan such as (a) to encourage Rayagada local Fruits suppliers by providing value addition processing unit under ASPIRE Scheme (b) To provide exposure visit of entrepreneurs at CPSUs (c) to provide 50 % procurement preference from local MSEs. He assured to look into the matter in consultation with Directorate of Industries, Cuttack. He appreciated all the concerns raised by the members of the associations and entrepreneurs and said all the issues are valid and requested their officials to look in to all the issues pertaining to vendor development.

During the interaction session the participants have asked some questions was suitably answered by the concerned officials are as follows.

- e) Shri A.Govinda Rao, President, DSSIA, Rayagada raised there should be a policy to bring all large industries under Public Procurement policy and also requested Ordnance Factory, Badmal to favour local MSEs for marketing growth. He also demanded that all CPSUs should spell the quantity of procurement from MSEs.

- f) One of the entrepreneurs has raised a grievance that large units IMFA & Vedanta are not providing any benefits to MSEs for works contract. In this connection, RIC, Rayagada will make efforts for local MSEs benefit and MSME dept, Govt of India will convey the matter to higher authorities to include works contract under the purview of the PPP-2012.
  
- g) Shri Satwik Swain, Secretary General, OASME, Cuttack said NALCO has already decided to give local preference He requested all Large units(J.K.Ltd, IMFA, Vedanta) to convey their work order through OASME and NSIC so that they can in turn disseminate to the concerned MSEs for their benefit. He also made a demand that Ordnance Factory, Badmal to provide exposure visit to their organisation. He made a humble request to state government to bring strict norms for state PSUs to implement Public procurement policy.

The program concluded with vote of thanks proposed by Sri Satwik Swain, Secretary General, OASME, Cuttack. A total of 130 participants attended the programme.



Dignitaries on the Dais during Mega Vendor Development Programme held at Rayagada

**4. MEGA VENDOR DEVELOPMENT PROGRAMME-CUM- BUYER SELLERS MEET ORGANISED BY MSMEDI, CUTTACK JOINTLY WITH MSME DEPARTMENT, GOVT OF ODISHA AND OSIC UNDER NATIONAL SC/ST HUB AT HOTEL DURGA, ANGUL ON 01.3.2019**

A one-day Mega Vendor Development Programme-cum-Buyers Sellers Meet was organized by MSMEDI, Cuttack jointly with MSME department, Govt of Odisha, and OSIC, in association with NSSH, Bhubaneswar at Hotel Durga, Angul on 01.3.2019.

The following Central Public Sector Undertakings have participated in the event

1. NALCO, Angul
2. NTPC, Kaniha, Angul
3. Mahanadi Coalfields Limited, Burla, Sambalpur
4. Heavy Water Plant, Talcher, Angul

At the outset Sri C.P.Reddy, Asstt.Director, MSME-DI, Cuttack welcomed Sri Manas Prasad Mishra, General Manager (Materials), NALCO, Angul, Chief Guest of the programme, Dr S.K. Sahoo, Director In charge, MSMEDI, Cuttack, Sri Subashis Das, Manager NSSH, Bhubaneswar and all the representatives of of CPSUs, members of MSME associations and participants present in the programme.

Dr. S K Sahoo, Director In charge, MSMEDI, Cuttack said that the objective of the programme was to provide a common platform to MSEs to explore market for their products and also to identify suitable vendors for large industries. Such programmes have proved to be of immense use in locating suitable entrepreneurs by a number of buying organizations including the Public Sector Enterprises. He also explained the important features of Public Procurement Policy -2012 and the recent amendments issued by the Govt of India in recent times.

During the technical session, the representatives of all the CPSUs made a power point presentation about the procurement policies, the items of procurement and various initiatives taken by their respective CPSUs in meeting the Public procurement Policy requirements such as 25% procurement from MSEs and 4% from MSEs belongs to SC/ST community and 3% from women entrepreneurs.

Shri Subashis Das, Manager, NSIC, Bhubaneswar made a power point presentation on National SC/ST Hub and various schemes of assistance offered through NSSH to SC/ST entrepreneurs. He also appealed to all SC/ST entrepreneurs not to give up and may approach SC/ST hub for any hand holding support for their market needs with CPSUs.

During the interaction session the participants have asked some questions was suitably answered by the concerned officials are as follows.

- a) Shri Satwik Swain, Secretary General, OASME, Cuttack said MSEFC is not taking decision in a reasonable time and many times lingering in making decisions on delayed payments. He also requested NALCO, MCL to give preference to local entrepreneurs and to give and to issue strict guidelines to big contractors to ensure timely payment to MSMEs while out sourcing the works.
- b) Sri Nayak, General Manager, DIC, Deogarh highlighted the problems in verifying UAMs and expressed concern over not obeying the state guidelines by state PSUs in procurement.

Shri Manas Prasad Mishra, General Manager (Materials), NALCO, Angul, Chief Guest of the programme in his concluding remarks said NALCO is committed to the development of MSME vendors and informed the key initiatives taken by Nalco for the benefit of MSME vendors particularly sc/st category. He also informed about the implementation of TREDIS scheme to facilitate MSE vendors to get easy access to finance. The program concluded with vote of thanks proposed by Ms. Pragyasmita Sahoo, Dy. Director, MSMEDl, Cuttack. A total of 110 participants attended the programme.



Dignitaries on the Dais during Mega Vendor Development Programme held at Anugul

**5. MEGA VENDOR DEVELOPMENT PROGRAMME-CUM- BUYER SELLERS MEET ORGANISED BY MSMEDI, CUTTACK JOINTLY WITH MSME DEPARTMENT, GOVT OF ODISHA AND OSIC UNDER NATIONAL SC/ST HUB AT HOTEL NOCCI RESIDENCY, BALASORE ON 12.3.2019**

A one-day Mega Vendor Development Programme-cum-Buyers Sellers Meet was organized by MSMEDI, Cuttack jointly with MSME department, Govt of Odisha, and OSIC, in association with NSSH, Bhubaneswar at Hotel NOCCI Residency, Balasore on 12.3.2019.

The following Central Public Sector Undertakings and Large Industries have participated in the event .

1. IOCL, Paradeep Refinery, Paradeep
2. Neelachal Ispat Nigam Limited, Dubri, Jajpur
3. TATA STEEL, Kalinganagar, Jajpur

At the outset Sri C.P.Reddy, Asstt.Director, MSME-DI, Cuttack welcomed Dr S.K. Sahoo, Director In charge, MSMEDI, Cuttack, Sri Harihar Jena, General Manager, DIC, Balasore, Sri Subashis Das, Manager NSIC, Bhubaneswar and all the representatives of CPSUs, members of MSME associations and participants present in the programme.

Dr. S K Sahoo, Director In charge, MSMEDI, Cuttack said that the objective of the programme was to provide a common platform to MSEs to explore market for their products and also to identify suitable vendors for large industries. Such programmes have proved to be of immense use in locating suitable entrepreneurs by a number of buying organizations including the Public Sector Enterprises. He also explained the important features of Public Procurement Policy -2012 and the recent amendments issued by the Govt of India in recent times.

Shri Harhar Jena, General Manager, DIC, Balasore while addressing the gathering has explained the various activities of DIC and also explained the key features of Procurement policy of Odisha Govt being implemented on state Government departments and state PSUs.

During the technical session the representatives of all the CPSUs made a power point presentation about the procurement policies, the items of procurement and various initiatives taken by their respective CPSUs in meeting the Public procurement Policy requirements such as 25% procurement from MSEs and 4% from MSEs belongs to SC/ST community and 3% from women entrepreneurs.



Shri Subashis Das, Manager, NSSH, Bhubaneswar made a power point presentation on National SC/ST Hub and various schemes of assistance offered through NSSH to SC/ST entrepreneurs. He also appealed to all sc/st entrepreneurs not to give up and may approach sc/st hub for any hand holding support for their market needs with CPSUs.

During the interaction session the participants asked some questions which were suitably answered by the concerned officials are as follows. The program concluded with vote of thanks proposed by Shri Harish Patel, General Secretary, Nocci, Balasore. A total of 75 participants attended the programme.



Dignitaries on the Dais during Mega Vendor Development Programme held at Balasore

**6. MEGA VENDOR DEVELOPMENT PROGRAMME-CUM- BUYER SELLERS MEET ORGANISED BY MSMEDI, CUTTACK JOINTLY WITH MSME DEPARTMENT, GOVT OF ODISHA AND OSIC UNDER NATIONAL SC/ST HUB AT HOTEL SRI BALAJI, BERHAMPUR ON 19.3.2019**

A one-day Mega Vendor Development Programme-cum-Buyers Sellers Meet was organized by MSMEDI, Cuttack jointly with MSME department, Govt of Odisha, and OSIC, in association with NSSH, Bhubaneswar at Hotel Sri Balaji, Berhampur on 19.3.2019

The following Central Public Sector Undertakings and Large Industries have participated in the event

1. Indian Rare Earth Limited, Chatrapur, Ganjam
2. Grasim Industries, Chatrapur, Ganjam
3. TATA STEEL, Berhampur

At the outset, Sri Gouri Shankar Dash, Chairman, OASME, welcomed Dr S.K. Sahoo, Director In charge, MSMEDI, Cuttack, Sri Subashis Das, Manager NSSH, Bhubaneswar and all the representatives of CPSUs, members of MSME associations and participants present in the programme.

Dr. S K Sahoo, Director In charge, MSMEDI, Cuttack said that the objective of the programme was to provide a common platform to MSEs to explore market for their products and also to identify suitable vendors for large industries. Such programmes have proved to be of immense use in locating suitable entrepreneurs by a number of buying organizations including the Public Sector Enterprises. He also explained the important features of Public Procurement Policy -2012 and the recent amendments issued by the Govt of India in recent times.

During the technical session the representatives of all the CPSUs made a power point presentation about the procurement policies, the items of procurement and various initiatives taken by their respective CPSUs in meeting the Public procurement Policy requirements such as 25% procurement from MSEs and 4% from MSEs belongs to SC/ST community and 3% from women entrepreneurs.

Shri Subashis Das, Manager, NSIC, Bhubaneswar made a power point presentation on National SC/ST Hub and various schemes of assistance offered through NSSH to SC/ST entrepreneurs. He also appealed to all sc/st entrepreneurs not to give up and may approach sc/st hub for any hand holding support for their market needs with CPSUs.

During the interaction session the participants have asked some questions was suitably answered by the concerned officials are as follows. The program concluded with vote of thanks proposed by C.P.Reddy, Asstt. Director, MSME-DI, Cuttack. A total of 150 participants attended the programme.



Dr. S K Sahoo, Director In charge, MSMEDI, Cuttack addressing during Mega VDP held at Berhampur

### **DOMESTIC TRADE FAIRS / EXHIBITIONS**

A total of 10 units benefitted from the exhibition and an amount of Rs.2,71,410 was reimbursed as subsidy for participation in the domestic exhibitions. The units participated in the exhibitions and displayed their products had interactions with the buyers and technology providers which helped in spreading their market network to new areas. The details of the units participated is given below:

#### **(a) 14<sup>th</sup> Baisakhi Baniya Mela 2018 at Balijatra Ground, Cuttack from 02-09 April, 2018**

Sl. No.	Name of the Unit	Product	Category	Reimbursement (Rs.)
1	M/s. Sudasna Enterprisers Prop. Smt. Sudasna Panda Vill- Brahmapur Po-Jhinkiria, 42 Mouza, Cuttack-754112	Spices	Woman	25,900
2	M/s. Mitramadhu Industries Prop. Smt. Sarmistha Rani Nanda Darakha Patana, Goshala Road, Po-Nayabazar, Cuttack-753004	Soft Toys	Woman	28,100
3	M/s. Ankita Coir Prop. Smt. Mamata Pati Vill- Gobindapur, Po-Jharakata, Dist-Cuttack, Pin754112	Coir Products	Woman	25,900
4	M/s. Ambika Foods	Spices and	Woman	29,500

	Prop. Smt. Pranati Jena Mahima Nagar, Near Mahima Tungi, Nuabazar, Cuttack-754007	Food Products		
5	M/s. Prasanta Modern Applique Prop. Sri Prasanta Harichandan Mahavir Nagar, Talabania Line No.-6A,Old Town, Bhubaneswar.	Applique Works	General	26,000
6	M/s. Tanuja Udyog Prop. Mrs. Tanuja Khuntia Plot No.-8, Industrial Estate, Madhupatna, Cuttack-753010	Tribal Jewellery	Woman	29,210
7	M/s. Maa Tarini Applique Works Prop. Sri Subasha Chandra Tripathy Vill- Khatuapada, Dist-Khordha, Pin 751002	Applique Products	General	26,000
8	M/s. Bhagirathi Enterprisers Prop. Sri Bhagirathi Baral Vill- Patana Sahi, Rusipada, Post- Rusipada, P.S.-Kanpur, Dist-Cuttack, Pin- 754037	Jewellery	General	26,000
9	M/s. Saraswati Enterprises Prop. SriPrabir Kumar Behera Plot No.-651/3483, Ekamra Villa, Jayadev Vihar, Bhubaneswar, Dist-Khordha, Pin- 751013	Embroidery Products	General	24,800
Total				2,41,410

**(b) International Health & Beauty Expo to be held at Janata Maidan, Bhubaneswar from 18-27 May, 2018 organized by Gupta Eve Management, Bhubaneswar.**

Sl. No.	Name of the Unit	Product	Category	Reimbursement (Rs.)
1	M/s. Fashion Era Boutique Smt. Prajna Paramita Prusty Sujata House, KIIT Square, Near Patra Electronics Patia, Bhubaneswar-751024 Mob No.-9937011882 Email: tapanbbsr@gmail.com	Ladies Garment and fabric	Woman	30,000
Total				30,000

**LIST OF MSME UNITS REIMBURSED FOR BAR CODE CERTIFICATION CHARGES  
IN THE YEAR 2018-19**

Sl. No.	Name & Address of the Unit	Amount Reimbursed (in Rs.)
01.	M/s Shri Karni Enterprises, Jharapada, Bhubaneswar	25,695
02.	M/s Maa Chamunda Rice Mill, Jatni, Dist-Khordha	32,014
<b>Total</b>		<b>57,709</b>

**REIMBURSEMENT OF PRODUCT CERTIFICATION UNDER TEQUP SCHEME  
FOR THE YEAR -2018-19**

SL.No	Name & Address of the unit	Amount in Rs.
1	M/s DG Tech's Engineering Pvt Limited, Plot No: 2148, Laxmipur, Berhampur – 761003, Orissa	73,200/-
<b>TOTAL</b>		<b>73,200/-</b>

**COMMON FACILITY SERVICES**

During the year 2018-19, the workshops attached to this Institute at Cuttack, Rourkela provided common facility services to the micro, small and medium scale units for different job works, developing new products, helping the entrepreneurs to understand different products design, specification etc. The following facilities are available in the workshops mentioned below:

- a) **Workshop at Khapuria, Cuttack:** 1) Shaping, (2) Turning, (3) Welding, (4) Milling, (5) Heat Treatment and (6) Tool and cutter grinder and surface grinder.
- b) **Workshop at Rourkela:** 1) Shaping, (2) Turning, (3) Milling, (4) Welding
- c) Workshop at Rayagada is not functioning, since machineries are yet to be installed in the new building.

**ACHIEVEMENT OF THE WORKSHOPS ATTECHED TO THIS INSTITUTE DURING 2018-19**

Sl.No.	Name of Workshop	No. of job undertaken In (No.s)	No. of unit Benefitted In (No.s)	Revenue In ( Rs.)
01.	MSME-DI, Cuttack	337	73	1,19,361
02.	Br.MSME-DI, Rourkela	68	55	27,249
03..	Br.MSME-DI, Rayagada	0	0	0
<b>Total</b>		<b>405</b>	<b>128</b>	<b>1,46,610</b>

**CHAPTER - III**  
**STEPS TAKEN FOR PROMOTION AND DEVELOPMENT OF MSMEs OTHER THAN THE**  
**ACTION PLAN ACTIVITIES**

**MSME SUPPORT AND OUTREACH PROGRAMME**

Hon'ble Prime Minister, Shri Narendra Modi, launched a historic MSME support and outreach programme on 2<sup>nd</sup> November, 2018 for the MSME sector of the country. As part of this programme, the Prime Minister unveiled 12 key initiatives which will help the growth, expansion and facilitation of MSMEs across the country. The programme was initially targeted for 100 districts in India facilitating within 100 days. Out of 100 districts, the Gems and Jewellery Sector is of prime importance for Cuttack district, Handicraft items for Puri district, textile for bargarh district and Food items for Jagatsinghpur district.



Shri Dharmendra Pradhan, Hon'ble Union Minister of Petroleum and Natural Gas and Skill Development and Entrepreneurship attended as Chief Guest on the MSME Support and Outreach Programme held at Saheed Bhawan, Cuttack on 2nd November, 2018. Dr. S K Sahoo, Director Incharge, MSME-DI, Cuttack (Extreme Left) also attended the event.



A campaign under MSME Support and Outreach Programme was organized on 16.11.2018 by LDM, Cuttack at OYEA Seminar hall, Cuttack. Prabhari Officer, Sh. J. N. Swain, IAS Chaired the meeting. Dr. S. K. Sahoo, Director Incharge, MSME-DI, Cuttack attended the programme and shared his views with the entrepreneurs present in the programme.



5th Mega Credit Camp under MSME Support and Outreach Programme was organised at MSME DI Cuttack on 04.01.2019. Shri J. N Swain, IAS, Additional Secretary to Govt. of India reviewed the target and achievement under this programme in Cuttack. He also distributed sanction letter to various beneficiaries under MUDRA loan and PSB loan in 59 minutes.



6th Mega Credit Camp under MSME Support and Outreach Programme was organised at MSME DI Cuttack on 11.01.2019. Loan sanction letters were also distributed to beneficiaries under various credit related schemes of MSME sector.



Sri Bikram Moharana, Assistant Director, MSME- DI Cuttack addressing at MSME Support and Outreach programme held at Kakatpur, Puri on 14.12.2018.





MSME Support and Outreach Programme held at Paradeep on 07.12.18. Sri Subas Kumar Sahu, Assistant Director, MSME- DI Cuttack attended the programme.

### **INTERACTIVE MEETING ON NATIONAL COOPERATIVE DEVELOPMENT CORPORATION (NCDC) SCHEMES OF ASSISTANCES & ACTIVITIES**

MSME-DI, Govt. of India, Cuttack organized an Interactive Meeting on National Cooperative Development Corporation (NCDC) schemes of assistances & activities held at Cuttack on 20-07-2018. At the outset Sh S.K.Rath, Asst.Director welcomed the guest & participants and briefed the objective of the Programme. Dr.S.K.Sahoo, Director I/C, MSMEDI, Cuttack in his inaugural address, thanked the Regional Director, NCDC, Bhubaneswar for attending the programme to make the participants aware about NCDC Schemes of assistances.

Mr. Surya Prasad Rath, Regional Director, NCDC, Bhubaneswar, thanked MSMEDI for arranging such type of programme. He deliberated on schemes of assistances of NCDC and how it can be linked with MSMEs training & finance to Cooperatives etc. The participants took keen interest & also discussed with resource persons on issues relating to capacity building, Schemes, Financing sources, procedure of finance. The programme ended with vote of thanks proposed by Sh. S.K.Rath Asst. Director(IMT),MSMEDI, Cuttack, who also coordinated the programme.



Mr. Surya Prasad Rath, Regional Director, NCDC, Bhubaneswar interacting with MSME-DI, Cuttack officials.

### **INTERACTIVE MEET ON “TECHNOLOGY INNOVATION FOR BENEFIT OF MSMEs”**

MSME Development Institute, Ministry of MSME, Government of India, Cuttack has organised one Interactive Meet on “Technology Innovation for benefit of MSMEs” at Seminar Hall of MSME-DI, Cuttack on 27<sup>th</sup> November, 2018. The main objective of the workshop was to create awareness and sensitize the MSMEs of the state on the Innovations happening in the technological field which they can adopt to make themselves more competitive by increasing their manufacturing capacity without negotiating the quality. Also, they can explore the more possible areas where they can intervene. More over this programme can act as a platform for the Technology Innovators, Incubators and MSMEs to interact.

The programme was inaugurated by Dr. S.K. Sahoo, Director Incharge, MSME-DI, Cuttack in presence of Sri S.K. Mishra, Chief Scientist and Head, Business Development, CSIR-IMMT, Bhubaneswar, Dr.Rahul Prakash, Innovation Officer, National Innovation Foundation, Bhubaneswar, Dr.P. Karthigeyan, CTTC, Bhubaneswar and Dr. D.P. Kar, CTO, SOACH TBI and Managing Trustee, ADIRE Trust promoting Jahangirabad Smart village.

Dr. S.K. Sahoo, Director Incharge in his keynote address urged all the participants to take technology innovation as a blessing for their sustainability in the market. By implementing innovative technology they can be more competitive and they can be able to meet the competition from domestic as well as international challenges.

Sh.S. K. Mishra, Chief Scientist and Head, Business Development, CSIR-Institute of Minerals and Materials Technology(IMMT), Bhubaneswar gave a beautiful presentation on the facility available in their Institute for MSMEs starting from Lab facility, Incubation facility and product development using new technology by their other CSIR labs across the country. He mentioned about simple innovations like collecting lead from waste materials using innovative technology, making atta from jackfruit seed which can be very useful for diabetic patient and so on.

Dr. Rahul Prakash, Innovation Officer, National Innovation Foundation-India stressed on the use of innovations happening in the rural areas and specially by lesser known people of the society like farmers, carpenters, cobblers and so on. He showed many such innovations made by these rural people and urged MSMEs to take help of this giving due credit to the innovator. He thanked Odisha for being the Innovative state as their organisation had received maximum numbers of Innovative technologies from Odisha last year.

Dr. P. Karthigeyan, CTTC, Bhubaneswar presented on the Concept of understanding Technology Licensing(Market Competitive Intelligence Analysis) and Mr. Manish Singh and Mr. Akash Deep, R&D team of CTTC, Bhubaneswar presented the Technology for Compressed earth Brick Manufacturing Machine during the programme.

Dr. D.P. Kar, Chief Technology Officer, SOACH TBI and Managing Trustee, ADIRE Trust promoting Jahangirabad Smart Village presented the innovative technology they are using in their smart village, Jahangirabad starting from Bio Digester, Solar powered Cold Storage, Mini Bakery, solar powered Napkin manufacturing machine and urged the MSMEs to be tech savvy so to sustain.

At the outset, Dr. Pragyasmita Sahoo, Deputy Director (E.I), MSMEDI, Cuttack welcomed all the dignitaries on the dais, participants, Press and media for their presence. She also highlighted the importance of Technological Innovation for MSME sector.

Sri S.N. Dash, A.D(E.I) co-ordinated the programme and proposed the vote of thanks. Total 52 no. of Participants benefitted from the programme.



Sh. S.K. Mishra, Chief Scientist and Head, Business Development, CSIR-IMMT, Bhubaneswar addressing the gathering during Interactive meet on Technology Innovation for Benefit Of MSMEs.



Participants listening during Interactive meet on Technology Innovation for Benefit of MSMEs in the programme.

**AWARENESS PROGRAMME ON SCHEMES OF MINISTRY OF MSME, GOVT. OF INDIA FOR DEVELOPMENT OF AYUSH ENTERPRISES**

An awareness programme on different schemes of Development Commissioner(MSME) & facilities provided by CSIR laboratory was held in the conference hall of MSME-DI,Cuttack on 14.11. 2018. The programme was inaugurated by Dr. S. K. Sahoo, Director Incharge, MSME-DI, Cuttack at 2.00 P.M. 41 representatives of different Ayurvedic manufacturing unit and practitioners attended the meeting. Dr. N. K. Dhal, Head & Chief Scientist Environment & Sustainability Department, CSIR-Institute of Minerals & Materials Technology presented the scope of testing of raw materials, method of storage of raw materials for AYUSH enterprises in detail with a power point presentation. Dr. S. K. Sahoo, Director Incharge narrated all the schemes of O/O DC(MSME) including Ministry of MSME and its implementation by Micro,Small & Medium Enterprises. Sri V.V. Rama Rao, Incharge Kewda Support Service Centre,Berhampur delivered the scope of testing of Phyto Chemicals and essence of aromatic plant extracts in their centre. He also invited the ayurvedic enterprises to take the advantages of testing facility of that centre. Dr. S.K. Kar, Head, Consultancy & Quality Control Division,CTTC,Bhubaneswar delivered lecture on the importance of quality control on ayurvedic formulated products, requirement of patent registrations in some of the specific ancient formulations being traditionally used by ayurvedic doctors and registered practitioners. He assured to provide necessary help for patent registration of any such formulation used by present industries. Sri P.K. Mishra , Asst. Director discussed the scheme of cluster development in MSE sector and highlighted the successful implementation of rice bran cluster in Bargarh, cashew nut cluster in Rambha and upcoming dry fish cluster at Paradeep, engineering cluster at Bhubaneswar. Representatives of Interstellar Testing Centre Pvt Ltd.,Panchkula, Haryana highlighted the testing facilities available with their unit and modern testing methods for ayurvedic & food products. Dr. Gaurav Giri, Drug Inspector, AYUSH Department, Govt. of Odisha chaired the technical session and in his concluding remark, requested the entrepreneur friends to develop an ayurvedic cluster at Bhubaneswar or at Cuttack under MSE-CDP guidelines for the benefit of all the ayurvedic units and practitioners involved in this line. Sri S. K. Sahu, Asst. Director(Cheical) proposed vote of thanks and expected the cooperation of all the participants to start ayurvedic cluster to be set up in Bhubaneswar/ Cuttack.



Awareness Programme on schemes of Ministry of MSME, Govt. of India for development of Ayush Enterprises was organized by MSME-DI, Cuttack in the office premises on 14.11.2018.

### **INTERACTIVE PROGRAMME ON AGRIBUSINESS & ENTREPRENEURSHIP**

MSME-DI, Govt. of India, Cuttack has organized an Interactive Programme on Agribusiness & Entrepreneurship held at Cuttack on 04.01.2019 for the benefit of Entrepreneurs & promotion of agribusiness.

At the outset Sh S.K.Rath, Asst. Director welcomed the guest & participants, objective of the Programme. Dr.S.K.Sahoo, Director I/C, MSME-DI, Cuttack, in his inaugural address, stressed the need for promoting agribusiness & entrepreneurship in this region. He thanked all the guests from APICOL, NABARD, NRRI(CRRI), LDM, Directorate Industries, Govt of Odisha, Horticulture Deptt, Agribusiness Incubation Centre, for attending the programme to make the participants aware about their schemes of assistance & promotion of agribusiness.

The Officers from APICOL, NABARD, NRRI(CRRI), LDM, Horticulture Deptt, Agribusiness Incubation Centre, NRRI, Cuttack deliberated on their schemes of assistance & interacted with the participants on various issues pertaining to Agribusiness, Food & fruit processing, Entrepreneurship etc. The programme ended with vote of thanks proposed by Sh. S.K.Rath Asst. Director(IMT), MSME-DI, Cuttack, who also coordinated the programme.



Participants during Interactive Programme on Agribusiness & Entrepreneurship held at Cuttack on 04.01.2019.

### **INTERACTIVE PROGRAMME ON SOCIAL ENTERPRISE ACTIVITY ON 11-01-2019**

MSME-Development Institute, Cuttack has organised one Interactive Programme on Social Enterprise Activity on 11-01-2019 at MSME-DI, Cuttack for the benefit of social entrepreneurs. During the programme various speakers from DIC, OYEA, RBI, MSME-DI, Cuttack, Lead bank, Cuttack and various Social enterprises spoke on the subject. About 60 participants from various Social organisations like S.H.G.s, Industry associations, industry groups etc. attended the programme. Sri B.N. Mishra, President, OYEA, Shri N.C. Pattanaik, AGM, RBI, Bhubaneswar, Sri A.K. Patnaik, LDM, Cuttack, Sri P.P. Rao, GM, DIC, Cuttack, Sri S.C. Naik, BIS, Bhubaneswar spoke on various aspects of social entrepreneurship and schemes and assistance offered by them. Dr. S.K. Sahoo, Director Incharge, MSME-Development Institute, Cuttack urged the participants to avail the opportunities available from various departments and also to avail the important schemes like MSE-CDP, SFURTI, Marketing support schemes etc. to boost up the social enterprise activities. The participants from BHAV, Bhingarpur, Bhubaneswar, Paradeep Green Farmer Producer Co operative Society, Jagatsinghpur, and social Institute for weaker & destitute, Cuttack interacted with the officers on the dais regarding their problems on production, marketing and financial matters for which suitable suggestions were imparted from

the concerned departments. Dr. Pragyasmitha Sahoo, Dy. Director of MSME-DI, Cuttack offered vote of thanks on the occasion and Sri D.C. Mishra, Asst. Director co-ordinated the programme.



GM, DIC, Cuttack addressing the gathering during the programme.

### **ASPIRATIONAL DISTRICTS OF ODISHA**

Officers of this institute visited 10 Aspirational districts of Odisha (Balangir, Dhenkanal, Gajapati, Kalahandi, Kandhamal, Koraput, Malkanagiri, Nawarangpur, Nuapada and Rayagada) for development of MSME sector in these districts. Various rounds of meetings has been organized with the presence of District Magistrate and Collector, GM of DIC, LDM, Deputy Director of Agriculture, Horticulture, Veterinary, representatives of ORMAS, representatives from NSIC, CTTC, Coir Board etc. Projects have been identified and Action plan has been prepared for development of MSME sector of these districts.

#### **BRIEF ON THE PROGRESS OF ASPIRATIONAL DISTRICTS OF ODISHA**

<b>Sl. No.</b>	<b>Name of the Aspirational District (s)</b>	<b>Status</b>
01.	Balangir	<ul style="list-style-type: none"> <li>• 1st meeting - Held on 26.04.18.</li> <li>• Projects identified - Food processing Units, Cattle feed Plants, Onion Preservation and Cold Storage.</li> <li>• 2nd meeting – Held on 19.05.2018 under the Chairmanship of Collector and D.M.</li> </ul>



		<ul style="list-style-type: none"> <li>• Decisions: For Onion Preservation Unit, Deputy Director Horticulture will prepare the Action Plan.</li> <li>• Udyam Saathi of the district will be trained on preservation of tomato.</li> <li>• IDCO, Odisha will demarcate 50 acres of land for Food Park</li> <li>• One Cold storage Unit with Capacity of 5000 M.T has started at Growth Centre-1, Madhiapalli to cater the need of excess Fruits and Vegetables.</li> </ul>
02.	Dhenkanal	<ul style="list-style-type: none"> <li>• 1st meeting - Held on 20.04.2018 under the Chairmanship of Collector &amp; D.M.</li> <li>• Projects/Area identified: Mango Pulp and Juice; Manufacturing of Sports Goods and Cashew nut shell liquid oil. Training of Govt. officials for preparation of budget estimates and tender processes at CTTC, Bhubaneswar. Skill development training of women beneficiaries and exposure visit of coir artisans to Kerala.</li> <li>• 2nd meeting - Held on 24.05.2018</li> <li>• Decisions: To set up – Mango Pulp Unit by Sri Vikas Hindoja, an entrepreneur.</li> <li>• To set up – Manufacturing of Sports Goods by Sri Subhamaya Pradhan under Single Window Scheme.</li> <li>• M/s Top Cashew has purchased 6.00Acres of land at Sogar, Dhenkanal for setting up of Cashew Nut Shell Oil. The production is expected to start in September 2018.</li> <li>• Coir Board proposed the budgetary provision for exposure visit of Women entrepreneurs to Kerala .</li> <li>• Sr. Manager, CTTC agreed to provide slot for skill development training of women beneficiaries and training of Government Officials of the district.</li> </ul>
03.	Gajapati	<p>Fist meeting - Held on 18.04.2018 under the Chairmanship of the Pravari Officer Shri Sanjeev Chaddha, IFoS.</p> <p>Projects/Area identified: Fly Ash, Digital Printing, Cashew Kernel, Raw Rice and Manufacturing of Noodles. Awareness programme on PMEGP.</p> <p>2nd meeting - Held on 12.06.2018 under the Chairmanship of Collector and DM, Gajapati.</p> <ul style="list-style-type: none"> <li>• Dy. Director I/c, MSME-DI, Cuttack briefed the objective of aspirational districts and schemes of Ministry of MSME.</li> </ul>

		<ul style="list-style-type: none"> <li>• GM, NSIC urged to set up an Incubator in the district and implementation of the scheme of SC/ST Hub. Rural Electrification works worth Rs. 171 Crores is being undertaken in the district by NSIC with the help of local Micro/Small Enterprises.</li> <li>• Decisions: Collector urged to hold a Workshop during July, 2018 on various schemes of M/o MSME for awareness among all concerned. The work is under progress.</li> </ul>
04.	Kalahandi	<p>1st meeting - Held on 31.05.2018 under the Chairmanship of Collector and DM, Kalahandi.</p> <ul style="list-style-type: none"> <li>• Proposed Training Programmes : IMC, EDP, ESDP to encourage the educated unemployed youth for their self-employment and organising Programmes on ZED, LEAN, Design Clinic, Incubator, MATU, CLCSS, CGTMSE, ASPIRE, SFURTI, etc.</li> <li>• Clusters Identified: Rice Mill Cluster at Bhawanipatna, Fly Ash Bricks Cluster at Bhawanipatna, Stone Carving Cluster at Ampani and Wood Carving Cluster at Khairpadar.</li> <li>• Projects Identified: Rice Bran Oil, Use of Rice Husk, Fly Ash Bricks and Stone/Wood Carving.</li> </ul>
05.	Kandhamal	<p>1st meeting - Held on 08.05.2018 under the Chairmanship of Collector and DM, Kandhamal.</p> <p>Projects Identified: Food based Cluster, Wood Carving, Applique/Apparel and Sal &amp; Siali Leaf.</p> <p>Proposed Training Programmes: Awareness programme on MSME schemes, Technology Upgradation, Green technology, Awareness on Design Clinic, ZED at Block level.</p> <p>2nd meeting - Held on 25.05.2018 under the Chairmanship of ADM, Kandhamal.</p> <p>Decisions:</p> <ul style="list-style-type: none"> <li>• KVIC is to provide handholding support to Appliqué and Wood Carving artisans under SFURTI scheme.</li> <li>• NSIC is to provide handholding support to entrepreneurs under SC/ST Hub.</li> <li>• Specific Departments/Agencies in the district will explore the possibility for setting up of new enterprises.</li> <li>• Proposed Training Programmes : IMC, EDP, ESDP to encourage the educated unemployed youth for their self-employment and organising Programmes on ZED, LEAN, Design Clinic, Incubator,</li> </ul>

		MATU, CLCSS, CGTMSE, ASPIRE, etc.
06.	Koraput	<p>1st meeting - Held on 16.05.2018 under the Chairmanship of Collector and DM.</p> <p>Projects/Area identified:</p> <ul style="list-style-type: none"> <li>• Projects Identified: Cold Storage, Agricultural Implements Manufacturing, Oil Extraction Unit from Alsi Seeds, Fly Ash, Solar Pumps, Dairy Products.</li> <li>• Clusters Identified: Cashewnut Cluster at Jeypore, Weaver Cluster at Kotpad, Vegetables Storing &amp; Processing Cluster at Kunduli.</li> <li>• Proposed Training and Other Areas of Intervention: <ul style="list-style-type: none"> <li>➤ Awareness programmes on Green technologies, LEAN, ZED and Technology Exhibition.</li> <li>➤ Development of Lemon Grass Processing Hub at Bandhugaon.</li> <li>➤ Identification of land at Chandili by IDCO for setting up of Industrial Estate.</li> </ul> </li> </ul>
07.	Malkangiri	<p>Meetings - Held on 16.04.18 and 11.05.2018.</p> <p>Projects Identified: De-seeding and Roasting of Ground Nuts, Meat Processing and Tannery Units, Food Processing Units, etc.</p> <p>Clusters Identified: Light Engineering Cluster at Malkangiri under MSE-CDP.</p> <p>Proposed Awareness Programme: Packaging, Green Technology, CLCSS and CGTMSE, Loan Mela etc.</p>
08.	Rayagada	<p>Meetings were held on 13.04.18 &amp; 25.04.2018.</p> <ul style="list-style-type: none"> <li>• Projects Identified: Mango Pulp Extraction, Preservation and Value addition, Tamarind Processing Hub, Rice Bran Oil, Poultry and Cattle Feed Plant, Cold Storage at Rayagada, Cotton Seed Oil extraction at Gunupur, Dangaria Shawl knitting, General engineering Workshop and Broom making etc.</li> <li>• Clusters Identified: Rice Mill cluster at Rayagada.</li> <li>• Proposed Awareness Programme: Green technology, EDP at block level, VDP and GeM.</li> <li>• Identification of land for setting up of Food Park, etc.</li> </ul>
09.	Nawarangpur	<ul style="list-style-type: none"> <li>• 1st meeting - Held on 20.07.2018 under the Chairmanship of Collector &amp; D.M.</li> <li>• Projects/Area identified: Maize processing; Tamarind processing</li> </ul>

		<p>including deseeding and packaging as well as marketing; Raw LAC marketing and processing units; Leaf Plate and Cup making units; Dal and Spices units, etc.</p> <ul style="list-style-type: none"> <li>• Clusters Identified: Cashew Cluster; Terracotta/Tribal Jewellery/Bamboo Crafts/ Handlooms</li> <li>• Proposed Awareness Programme: EDP at block level, VDP and GeM.</li> </ul>
10.	Nuapada	<ul style="list-style-type: none"> <li>• 1st meeting - Held on 27.07.2018 under the Chairmanship of Collector &amp; D.M.</li> <li>• Projects/Area identified: Dal Processing; Food processing; Seed processing; Spices Grinding; Steel Fabrication; Cotton Ginning; Boneless Chicken; Bee Keeping and Honey Processing, etc.</li> <li>• Marketing Support &amp; Exposure visit to MSMEs/Traditional Artisans by ORMAS/MSME-DI, Cuttack.</li> <li>• Proposed Awareness Programme: Revamping of the scheme of Funds for re-generation of Traditional Industries by KVIC; EDP at block level, VDP and GeM.</li> </ul>



Action Plan Meeting held in Kandhamal Aspirational District at Sadbhabana Sabhgruha, Phulbani

### **ONE DAY ORIENTATION PROGRAMME FOR IPOs OF 10 ASPIRATIONAL DISTRICTS**

MSME Development Institute, Ministry of MSME, Government of India, Cuttack and MSME Department, Government of Odisha has jointly organised a “One-day Orientation Programme for IPOs of 10 Aspirational Districts of Odisha” at Gopabandhu Academy of Administration, Bhubaneswar on 27<sup>th</sup> December, 2018. The main objective of the programme was to create awareness and sensitize the IPOs of the Ten Aspirational Districts of the State on different schemes operational by Ministry of MSME, Government of India for promotion and development of MSMEs besides the schemes of Government of Odisha and other agencies.

The programme was inaugurated by Sh. Pranab Jyoti Nath, IAS, Director of Industries, MSME Department, Government of Odisha in presence of Dr.S.K. Sahoo, Director Incharge, MSME-DI, Cuttack, Bhubaneswar, Sh.U.K. Swain, Joint Commissioner, Gopabandhu Academy Administration, Sh.P.K. Swain, Joint Commissioner, Gopabandhu Academy Administration.

At the outset Dr. Pragyanmita Sahoo, Deputy Director (EI), MSME-DI, Cuttack welcomed the Guests and all the participants to the programme. She vividly narrated the aim and objectives of conducting such a programme. Further, she presented a brief abstract of the Development of these Aspirational Districts programme by NITI Aayog.

Sh. U.K.Swain, Jt. Commissioner, Gopabandhu Academy of Administration in his address expressed his happiness for organisation of such a programme for the benefit of IPOs who are working in bottom level of districts for MSME sector. Sh. P.K.Swain, Jt. Commissioner, Gopabandhu Academy of Administration raised the issue of formation of Land Bank in the Aspirational Districts which will be beneficial for the setting up of MSMEs in these Aspirational Districts.

Dr. S.K. Sahoo, Director Incharge, MSME-DI, Cuttack in his keynote address thanked MSME Department, Government of Odisha for accepting MSME-DI, Cuttack's proposal to organise the event. He informed all the participants with regard the efforts of MSME-DI, Cuttack in organising many rounds of meeting with Collector and DMs alongwith Officers of line departments of the respective Aspirational Districts for selecting products, Clusters and new areas where possible efforts can be taken up for promoting MSMEs in these districts. He also urged IPOs to identify more new products/areas where Government can intervene to promote entrepreneurship. As these districts have possibility to improve, we have to work hard in developing the MSME sector and skill besides other areas like Health & Nutrition, Agriculture, Basic Infrastructure & Financial Inclusion. He informed all the IPOs that MSME-DI, Cuttack has

nominated Nodal Officers for all these Aspirational Districts and they are in regular touch with the district administration on the issue.

Sh. Pranab Jyoti Nath, IAS, Director of Industries, Odisha in his presidential address informed all the IPOs to be more active in reaching to the people. He urged all the IPOs to know details about schemes like Stand-up India, Start-up India and CGTMSE, so as to guide the prospective and existing entrepreneurs of the Aspirational Districts. He also thanked MSME-DI, Cuttack to partnering such a programme. Sri Nath gave stress on the facilities available under Schemes of Ministry of MSME, Govt. of India ,the SC/ST Hub programme etc and wished all IPOs to implement it in the block level of these aspirational Districts.

Sh. B.C. Das, Dy. Director, Directorate of Industries, Odisha proposed the Vote of Thanks. Four numbers of technical Sessions on Overview of Aspirational Districts, NMCP Schemes, Credit Facilities for MSMEs, MSE-CDP, Stand-up India and Start-up India has been covered during the orientation programme. A total 52 no. of Participants benefitted from this programme.



Shri. Pranabjyoti Nath, IAS, Director of Industries, Govt. of Odisha is delivering the presidential address on the occasion.

## **SMART VILLAGE**



Visit to smart village (ASPIRE) Jahangirabad of Cuttack district on 19.11.2018 for integration of MSME schemes for the development of the smart village.



Sh. Sudhir Garg, Joint Secretary and Additional Development Commissioner from O/o DC (MSME), New Delhi and CMD, NSIC visited ADIRE Smart Village Jahangirabad on 29.12.2018. Sri S.N Dash, Asst. Director gave details of the initiative taken by MSME- DI Cuttack in this regard.

**Review meeting on progress of aspirational districts**



Review meeting on progress of aspirational districts held on 12.07.2018 at CTTC, Bhubaneswar under the chairmanship of Dr. Arun Kumar Panda, IAS, Secretary MSME, Govt. Of India, Shri Pranab Jyoti Nath, IAS, Director of Industries, MSME Dept., Govt. of Odisha, Shri A.C. Pradhan, Dr. S.K.Sahoo, Director Incharge, MSME-DI, Cuttack, Shri S.Maiti, MD, CTTC Bhubaneswar, Officials of MSME-DI, KVIC, NSIC, Coir board, District Nodal officers and officials of DIC attended the meeting.



Interaction meet with Industry associations and Cluster stakeholders held on 12.07.2018 at CTTC, Bhubaneswar under the chairmanship of Dr. Arun Kumar Panda, IAS, Secretary MSME, Govt. of India. Shri L. N Gupta, Additional chief Secretary, MSME Dept., Govt. of Odisha, Shri Pranab Jyoti Nath, IAS, Director of Industries, MSME Dept., Govt. of Odisha, Shri A.C. Pradhan, SLBC Convener, Dr. S. K. Sahoo, Director Incharge, MSME-DI, Cuttack, Shri S.Maiti, MD, CTTC Bhubaneswar, Officials of MSME-DI, KVIC, NSIC, Coir board, Industry associations and Cluster stakeholders attended the meeting.



### **MAKE IN ODISHA CONCLAVE 2018**

MSME-DI, Cuttack actively associated with the Make in Odisha Conclave 2018 held from 11<sup>th</sup> -15<sup>th</sup> November, 2018 in Exhibition Ground, Bhubaneswar, which was organised by MSME Department, Government of Odisha. Officers of this Institute mobilised MSMEs & Start ups, attended the visitors at the allotted stall and coordinated seminars on Credit and Market linkage to MSMEs & Exporters, Boosting MSME business through ZED,GEM, IPR & Digital Marketing, Boosting women & SC/ST entrepreneurs, Food Processing in Odisha etc.



Shri Ram Mohan Mishra, IAS, AS & DC (MSME), Ministry of MSME, Govt. of India attended the Make in Odisha Conclave 2018 held in Bhubaneswar on 13.11.2018 & delivered on the scope of MSME sector in Odisha.

### **Coordination Committee Meetings**

As per the Senior officers meeting held at New Delhi, Monthly Coordination Committee Meetings of all member organizations of MSME functioning in the state of Odisha like MSME-DI, CTTC, KVIC, Coir Board and NSIC is being held on every 1<sup>st</sup> Tuesday of every month in alternate locations. During the year, i.e. during May, 2018 to March,2019, 11 nos. of Coordination Committee Meetings were held in alternate locations where all MSME organizations located in Odisha participated and discussed the following Agenda issues from time to time.

1. Welcome address by the member of hoisting Organization and nomination of Chairman.
2. Briefing of the aims and objectives of organising such coordination Committee meeting by the Chairman.

3. Review of the progress made on the action points of the previous monthly Coordination Committee Meeting.
4. Preparation of a common brochure and a common presentation.
5. Progress of activities with regards to all Aspirational districts.
6. Progress made on the proposed seminar/exhibition on Art based enterprises in Odisha.
7. Venue & time of holding of next Coordination Meeting.
8. Discussion on registration of Udyog Aadhar Memorandum , GeM etc.
9. Discussion on other programmes of DC, MSME like PMEGP, SFRUTI, MAP,MSD-CDP, ESDP, CGTMSE, CLCSS etc.
10. Discussion on One district one product approach.
11. Discussion on the scope of adoption of new ventures for development of MSME sector in the State of Odisha.
12. Discussion on organization of Udyam Saamagam, VDP, NVDP, SC/ST Hub etc. as the case may be and thereby involvement of all organizations to make the programme a grand success.
13. Discussion on the action taken for all PM's programme of MSME support and outreach,PMEGP etc
14. Discussion in different training programme organized by various MSME organizations for elimination of overlapping and success of the programmes.
15. Detailed discussion of Cluster Management etc.

The holding of such coordination Committee Meeting in every month appears to be very much beneficial and thereby very effective and interactive, participatory so as to disseminate the schemes of each organizations and thereby to bring them to a common platform for better outcome.



MSME-DI, Cuttack conducted the 7<sup>th</sup> Coordination Committee Meeting with KVIC, Coir Board, NSIC and CTTC on 6<sup>th</sup> November 2018 under the chairmanship of Dr. S.K. Sahoo, Director Incharge. During the meeting, issues relating to Aspirational Districts, PMEGP, CGTMSE, GeM, Cluster Development; Art based enterprises and MSME Support and Outreach program were discussed.



The 6<sup>th</sup> Coordination Committee Meeting of organizations of M/o MSME was held on 9<sup>th</sup> October, 2018 at Central Tool Room & Training Centre (CTTC), Bhubaneswar. Members of MSME-DI, CTTC, KVIC, NSIC & Coir Board attended the meeting and discussed issues relating to Aspirational Districts, PMEGP, CGTMSE, GeM, Cluster Development; Art based enterprises, SFURTI cluster, one district one product approach etc.

## **DATA BANK**

### **MSMEs Registered in the Data Bank up to March, 2019**

	Total Units	Category Wise			Social Category				Major Activity	
		Micro Units	Small Units	Medium Units	General Units	OBC Units	SC Units	ST Units	Manufacturing Units	Service Unit
Registered by MSME-DI-Cuttack	399	233	160	6	348	26	15	10	249	150

Source: <http://www.msmedatabank.in/msmedatabank/Home.aspx>

**UDYOG AADHAAR MEMORANDUM (UAM)**

After implementation of Udyog Aadhaar Memorandum (UAM) for ease of doing business for MSMEs, the institute has helped the entrepreneurs for filing online UAM. The achievements in the state under UAM registration is given below:

**No. of Udyog Aadhaar Registered in the State Up to March 2019**

SI No.	District Name	Udyog Aadhaar	Micro	Small	Medium
1	ANGUL	1464	1121	332	11
2	BALANGIR	914	757	153	4
3	BALASORE	25558	25233	301	24
4	BARGARH	795	605	186	4
5	BHADRAK	3729	3618	110	1
6	BOUDH	2191	2166	24	1
7	CUTTACK	9453	8422	1001	30
8	DEOGARH	69	64	4	1
9	DHENKANAL	820	703	111	6
10	GAJAPATI	499	440	59	0
11	GANJAM	6800	6166	625	9
12	JAGATSINGHPUR	1008	595	408	5
13	JAJPUR	1292	1064	214	14
14	JHARSUGUDA	614	435	170	9
15	KALAHANDI	559	435	120	4
16	KANDHAMAL	482	431	51	0
17	KENDRAPARA	693	624	67	2
18	KENDUJHAR	527	435	87	5
19	KHORDHA	10502	8036	2365	101
20	KORAPUT	1047	835	207	5
21	MALKANGIRI	242	228	14	0
22	MAYURBHANJ	1224	1107	115	2
23	NABARANGAPUR	372	326	46	0
24	NAYAGARH	1160	1065	93	2
25	NUAPADA	168	143	25	0
26	PURI	5659	5375	280	4
27	RAYAGADA	1080	908	161	11
28	SAMBALPUR	1174	866	299	9
29	SONEPUR	541	496	44	1
30	SUNDARGARH	3006	2182	786	38
	<b>Total</b>	<b>83,642</b>	<b>74,881</b>	<b>8,458</b>	<b>303</b>

## **CLUSTERS IN ODISHA-PROGRESS OF MSE-CDP SCHEME**

The Ministry of Micro, Small and Medium Enterprises (MSME), Government of India (GoI) has adopted the cluster development approach as a key strategy for enhancing the productivity and competitiveness as well as capacity building of Micro and Small Enterprises (MSEs) and their collectives in the country. The details of guidelines is available in the website of DC (MSME) at <http://www.dcmsme.gov.in/>. The progress of cluster scheme in the state of Odisha is as follows.

### **CLUSTERS WITH CFC IN ODISHA (UNDER MSE-CDP)**

<b>SL. No.</b>	<b>Name of the Cluster</b>	<b>Common Facilities</b>	<b>Project Cost  (in Rs. Lakhs)</b>	<b>Present Status/Progress</b>
1	Bargarh Rice Mill Consortium Pvt. Ltd.,  Bargarh, Odisha  I.A- DI,Odisha	Solvent Extraction Plant  (Crude Rice Bran Oil)	SPV- 265.96  S.G.-37.08  GOI- 185.43  TOTAL- 488.48	CFC completed in 2012  (Crude Rice Bran Oil Extraction is in progress.)
2	Sri Jagannath Cashew Cluster Pvt. Ltd.,  Rambha, Ganjam, Odisha  I.A- OSIC	Common raw cashew processing, cleaning, drying, grading.  Common automating peeling, cashew kernel colour sorting, size sorting.  Storage warehouse, Common value added product development centre,  Common cashew shell oil extraction centre, Common cashew packaging centre	SPV-82.80  S.G.-145.52  GOI- 500.00  TOTAL- 728.32	CFC completed on 30.09.2018. The completion certificate and other documents are being forwarded by implementing agency to the O/o DC(MSME).
3	Brahmagiri Cashew nut Cluster,Puri,  Odisha	Common raw cashew processing,  cleaning, drying, grading. Cashew kernel colour sorting, size sorting.	SPV-96.00  S.G.- 53.75  GOI- 387.70  TOTAL-	CFC ongoing-  1st Instal. of GoI grant (Rs.1.55Cr) released to IA, purchase order for 12 machines placed. Tender for balance machines shall be

	I.A- OSIC	Storage warehouse	537.45	placed shortly. Total Project cost-537.45 Lakhs GoI- 387.70 Lakhs, State Govt.- 53.75 Lakhs SPV-96.00 Lakhs
4	Utkal Pharmaceutical Manufacturers Association,  Mancheswar, Bhubaneswar, Odisha  I.A- OSIC	Common Testing Laboratory  Research & Study Section  Training Centre	SPV-35.00  S.G.-60.00  GOI- 197.70  TOTAL- 292.70	CFC ongoing-  1st Instal. of Govt. of India grant of Rs 79.08 lakhs (40%) has been released. Purchase orders for 38 items have already placed and tender for balance 12 items shall be floated shortly. Joint inspection carried out on 24.12.18.  GoI Grant-197.70 Lakhs, State Govt. contribution -60.00 Lakhs, SPV contribution- 35.00 Lakhs
5	Dry Fish Cluster, Paradeep	Dry Fish Processing,  Testing Lab		In principle approval given.

**Activities undertaken for identification of New Clusters**

<b>Status of Clusters in Advance Stage</b>			
<b>SL. No.</b>	<b>Name of the Cluster</b>	<b>Product, Members</b>	<b>Present Status/Progress</b>
1	Coir Cluster, Teispur, Puri	Coir rope, Mat etc. Total Units -51 SPV members - 21 units	State level project steering committee approved the DPR on 04.08.2018. The economic viability report under process. In the DPR, discrepancies were found. The SPV has been requested to provide information lacking in DPR.
2	Balasore Rice Mill Cluster	Crude Rice Bran oil, DOB Total Units – 46 SPV members- 21 units	The technical committee differed the proposal and asked MSME-DI, Cuttack to recast the proposal.

3	Automobile Service Cluster, BBSR	Engine Scanning, Dynamic light & Braek test etc.	DSR prepared. SPV formed. Land allotment by IDCO at Anantapur is under progress. The matter is pending with Tahasildar, Khurda.
4	Pahala Rasagola Cluster	Rasagola	DSR prepared. SPV formed. Land allotment by IDCO is under progress at Anantapur. The matter is pending with Tahasildar, Baliana
5	Engineering Cluster, Jharsuguda	Engineering items	DSR prepared.
6	Engineering Cluster, Angul	Engineering items	DSR prepared. SPV formed. Land allotment by IDCO is under process at Angul.
7	Fly Ash Bricks Cluster, Angul	Fly Ash Bricks	
8	Bargarh Ethnol Cluster		DPR validated and forwarded to SLPSC for approval.
9	Bolangir Rice Mill Cluster		DSR is being prepared.
10	Cuttack Engineering Cluster		DSR is under preparation by OASME.

### **NATIONAL MSME AWARDS 2016**

For the first time ONLINE Applications were received for 7 different categories (60 Nos.), broadly for Outstanding Entrepreneurship in i) Manufacturing ii) Services, iii) Quality Products, iv) Products/Processes Innovation, v) Adopting of Lean Manufacturing Techniques vi) Export Awards and vii) Outstanding Award to States/UTs for the year 2016. This institute received 25 applications from MSMEs in the State for the National MSME Awards 2016 for Outstanding Efforts in Entrepreneurship (Manufacturing, Services) category. Out of which the State Level Selection Committee (SLSC) recommended 11 MSMEs to the National Level Selection Committee (NLSC).

### **OBSERVANCE OF SWACHHTA PAKHWADA**

MSME-Development Institute, Cuttack and its branch institutes Rourkela & Rayagada observed Swachhta Pakhwada during the period from 15.06.18 to 30.06.18 and from 15.09.18 to 02.10.18. During the observance of Swachhta Pakhwada various activities like awareness campaign & cleanliness drive at different places like office premises, industrial estates, public

places, villages, schools, slum areas, awareness campaign on hygiene and hand washing, plantation, painting and essay writing and slogan writing competition among the school children and officials from different schools, etc. have been undertaken. Photographs of the Swachhta Pakhwada are given below.



The inauguration ceremony of “Swachhta Pakhwada” was held on 15.06.2018 in the premises of MSME-DI, Cuttack. All officers and staff members present in the programme took swachhta pledge. Officers expressed their views on cleanliness of their Room, Almirah, Toilet, etc. Thereafter, a special cleanliness drive was undertaken in which all the staffs of MSME-DI, Cuttack actively participated.



Swachhata Hi Sewa Abhiyan held at MSME-DI, Cuttack on 17.09.2018 & Swachhata pledge taken by officers and staff members.





Swachhata Hi Sewa Abhiyan held both at Branch MSME-DI, Rourkela and Rayagada on 23.9.18 and 24.9.18 respectively.

### **HINDI PAKHWADA**



Hindi Pakhwada was observed from 1<sup>st</sup> September to 15<sup>th</sup> September 2018 by MSME-DI Cuttack. On this occasion, several activities like Hindi essay Writing, Letter writing, Hindi translation etc. were organised in which officers and staff members of this institute actively participated.

### **NSIC REGISTRATION**

Under the Single Point Registration Scheme, this Institute coordinated the registration of units under National Small Industries Corporation for the Govt. Store Purchase Programme (GSPP). During the year 2018-19 a total of 21 units have applied for NSIC registration. A total of Rs. 54,360 has been generated as revenue from these units.

**JOINT CAPACITY ASSESSMENT (JCA)**

During the year 2018-19, a total of 56 units applied for JCA in which a revenue of Rs.1, 35,000/- was earned. A group of officers including from MSME-DI, Cuttack and concerned District Industries Centres or Regional Industries Centres have visited these units to assess their capacity for recommendation of raw materials and fuels.

**MSMEDO OFFICERS TRAINING**

During the year 2018-19, the officers of this Institute & Br.MSME-DIs attended various trainings at different places in the country. The same is reflected in the table below.

**MSMEDO Officers Training During 2018-19**

SL. NO	SUBJECT	NAME & DESIGNATION	VENUE/ PERIOD
1	“ Generate your business idea”	Sri S.N.Nayak,A.D ( E.I) Sri Diwakar, A.D	Guwahati Dt.3.05.18 to 01.06.18
2	“ Generate your business idea”	Sri P.K.Das, DD Sri S.K.Sahu,AD Sri S.S.Yadav, A.D	Kolkata Dt.26.05.18 to 28.05.18
3	Analysis and Appraisal of Balance sheet and Detailed project report	Sri B.P.Behera, A.D	PPDC-Merrut 13.03.18 to 16.03.18
4	IT Tools	Sri B.K.Pattnayak,UDC Sri D.K.Sethi, Steno Sri S.S.Yadav, A.D	PPDC-Merrut 19.03.18 to 23.03.18
5	” Exposure Training on EDC”	Sri P.K.Das, D.D	MSMEDI, Hyderabad 12.07.18 to 13.07.18
6	Public Procurement Policy	Sri C.P.Reddy, A.D	Bangalore 25.07.18 to 27.07.18
7	MS Office Software with Special Features of Word, Excel, Powerpoint etc.	S.N.Kuanr,Steno P.C.Nayak,Steno S.Burh,UDC	Guwahati 03.10.18 to 06.10.18
8	Behaviour and Attitude Change	B.K.Jena,MTS D.Barik,MTS	Puri 08.12.18 to 12.12.18
9	Behaviour and Attitude Change	C.K.Naik,MTS B.Gochhayat, MTS Asish Sibil,MTS P.Bavel	Chennai 25.11.18 to 29.11.18
10	MS Office Software with Special Features of Word, Excel, Powerpoint etc	A.S.Khan,UDC(Br.Rygd) B.K.Pattanayak,UDC	Jamshedpur 23.10.18 to 26.10.18
11	MS Office Software with Special Features of Word, Excel, Powerpoint etc	Ranjit Rout,UDC K.Sabar,UDC(Br.Rygd)	Patna 30.10.18 to 02.11.18

12	Innovation and Creativity through KM.	D.C.Mishra,AD	Port Blair 02.12.18 to 07.12.18
13	MS Office Software with Special Features of Word, Excel, Powerpoint etc	Sridhar Das,LDC D.K.Sethi,Steno	Bangalore 18.12.18 21.12.18
14	MS Office Software with Special Features of Word, Excel, Powerpoint etc	Nasrul Islam,LDC	Coorg 11.12.18 14.12.18
15	IPR	S.K.Rath,AD	Bangalore 08.10.18 to 12.10.18
16	Public Procurement	Sri C.P.Reddy, AD	NIFM, Faridabad 28.01.19 to 02.02.19
17	IPR-Training By CIPAM	Sri S.K.Rath, AD	NI-MSME-Campus, Hyderabad 14.01.19 to 18.01.19
18	Ways for Blissful life	Dr.P.Sahoo, DD(E.I) Sri S.N.Nayak, AD(E.I)	Coorg 03.02.2019 to 06.02.2019
19	Stress Management	Santosh Ku. Sahu, AD ( E.I)	Poovar Island 10.02.2019 to 13.02.2019
20	Stress Management	B.P.Behera, A.D N.C.Samal, A.D ( E.I)	Puducherry 20.02.2019 to 23.02.2019
21	Cluster visit & Training	Sri C.P.Reddy, A.D Sri Diwakar., AD	Weaving cluster, Longei East Imphal & Ningontrhong Read cluster, Imphal Dt.15.02.2019 to 17.02.2019
22	Lean manufacturing techniques	Sri N.Kotiratnam, A.D	Kumarakom 23.02.2019 to 26.02.2019
23	For setting up Export Promotion cell in MSMEDIs.	S.N.Nayak, A.D(E.I)	Hyderabad 04.03.2019 to 15.03.2019
24	IPR Training Programme	Dr. P. Sahoo DD ( E.I)	Gandhinagar 11.03.2019 to 15.03.2019
25	Cluster visit Foundry Cluster	Dr. S.K.Sahoo, Director Incharge Sri Santosh Kumar Sahu,AD ( E.I)	Rajkot 23.03.2019 to 25.03.2019

### **LIBRARY WORK**

An amount of Rs.1,00,000/- was allocated to MSME-DI, Cuttack for the year 2018-19 under Library head vide O/o. DC, MSME, New Delhi letter No. F.No. 1 (19)/2018-19-Lib, dtd. 01-08-2018.

Out of the sanctioned fund of Rs.1,00,000/- furnished below the details of expenditure incurred by MSME-DI, Cuttack for the year 2018-19.

1.	Purchase of a Revolving Chair under GeM during the year 2017-18 (adjusted)	Rs.6,341.00
2.	Purchase of 5 nos. of Plastic Moulded Cushion Chair (Supreme Model)	Rs.13,250.00
3.	Purchase of Hindi Technical Books	Rs.40,000.00
4.	Purchase of English Technical Books	Rs.32,000.00
5.	Annual subscription of Economic & Political Weekly for the period	Rs.4,725.00

	from 01.01.19 to 31.12.19	
6.	Subscription for Chalachitra Jagat	Rs.500.00
	<b>Total</b>	<b>Rs.96,816.00</b>

The rest amount of Rs.3,684/- was surrendered due to non receipt of required Invoice bills from other Magazine Agents like Kurukhetra, Yojana etc.

For Branch MSME, Rourkela, an amount of Rs.50,000/- was allocated on Library head for the year 2018-19 and the Branch MSME utilized Rs.10,000/- towards furniture head and the rest Rs. 40,000/- was surrendered.

For Branch, MSME, Rayagada Rs.50,000/- was allocated under Library head for the year 2018-19, out of which Rs.10,000/- was utilized for purchase of furniture, Rs.4,000/- for purchase of news paper, Rs.16,000/- for purchase of English Technical books and Rs.20,000/- was utilised for purchased of Hindi Technical Books. However, in all cases the prescribed norm of expenditure of O/o. DC, MSME, New Delhi is strictly followed.

### **LETTERS RECEIVED AND DESPATCHED**

During the year 2018-19, there were 5,309 letters on various matters received from Head Office, Other Central and State Government Offices, Organisations, Associations and Others and 3,474 replies/ reminders had been sent from this office. The details are given in the table below.

#### **Letters Received and Replied by MSME-DI, Cuttack in 2018-19**

Sl.No.	Diary/Received (Nos.)		Despatched/ replied (Nos.)	
	1.	Government of India	1432	Government of India
2.	Government of Odisha	1113	Government of Odisha	762
3.	DIC	910	DIC	760
4.	Other agencies	880	Other agencies	318
5.	Br. MSME-DIs	717	Br. MSME-DIs	417
6.	Others	257	Others	313
	<b>Total</b>	<b>5,309</b>	<b>Total</b>	<b>3,474</b>

**CHAPTER – IV**

<b>Revenue Earnings(in Rs.) in the Last Three years</b>				
<b>S.No</b>	<b>Name Of Program</b>	<b>2016-17</b>	<b>2017-18</b>	<b>2018-19</b>
1	Common facility workshop	1,82,930	1,81,027	1,46,610
2	Sale of trainee products	0	0	0
3	SDP ( regular / specialized/ Hitech courses)	3,300	0	0
4	EDP training fees	5,150	13,000	0
5	MDP training fees	0	13,100	0
6	Seminar fees	0	0	0
7	Capacity assessment and consultancy	1,71,000	1,17,000	1,35,000
8	NSIC Regn./ GSPP	5,82,195	8,01,550	54,360
9	PD Accounts-consultancy & Training	15,64,700	43,93,300	21,08,547
10	Others(National Award/NVDP Rev./U/S Stores)	6,25,859	6,44,676	0
11	ESDP training fees	44,300	47,800	0
12	Demonstration Fees/Brick Testing	0	0	0
	<b>Total</b>	<b>31,79,434</b>	<b>62,11,453</b>	<b>24,44,517</b>

**CHAPTER – V**

**SPECIAL WORK AND REPORTS PREPARED/COMPILED BY  
MSME DEVELOPMENT INSTITUTE, CUTTACK DURING 2018-19**

<b>Sl. No</b>	<b>Name of the Report</b>
1.	Annual Report of this Institute (2018-19)
2.	Monthly Progress Reports (12)
3.	Brief Industrial Potentiality Survey Profiles (30)
4.	District Industrial Potentiality Survey Reports(06)
5.	State Industrial Profile 2018-19 (01)
6.	Special Report on Industrial Estates in Odisha (01)
7.	Souvenir on Udyam Samaagam(02)

**REPLY ON PARLIAMENT/ ASSEMBLY QUESTIONS/VIP REFERENCES**

The information and related material on the following Parliamentary/Assembly Questions were collected and compiled and sent to the O/o DC (MSME), New Delhi by collecting from State Government Agencies. The institute received the following parliament/assembly question and replied within the stipulated time.

Sl.No.	Question
1	Rajya Sabha Unstarred Question Diary No. U-64 & S-67 for answer on 16.07.2018 regarding shutdown of MSME units after GST.
2	Lok Sabha Unstarred Question Diary No.1542 for answer on 23.07.2018 regarding National Policy on E-Commerce.
3	Lok Sabha Unstarred Question Diary No.1643 for answer on 23.07.2018 regarding decline in Exports.
4	Rajya Sabha Starred/Unstarred Question Diary No. S-712 for answer on 18.07.2018 regarding regional studies for promotion of MSMEs.
5	Rajya Sabha Starred/Unstarred Question Diary No. U-1460 for answer on 01.08.2018 regarding Closure of MSMEs in the Country.
6	Lok Sabha Starred Question Diary No.8147 for answer on 06.08.2018 regarding status of Jaggery production.
7	Rajya Sabha Starred Question Diary No. S-431 for answer on 12.12.2018 regarding Policy for development of SSIs.
8	Rajya Sabha Unstarred Question Diary No. S-245 for answer on 12.12.2018 regarding Decline in no. Of MSME units.
9	Rajya Sabha Starred/Unstarred Question Diary No. S-435 for answer on 12.12.2018 regarding Sick MSME units.
10	Rajya Sabha Starred/Unstarred Question Diary No. S-498 for answer on 12.12.2018 regarding Performance of MSME sector after Demonetisation.
11	Rajya Sabha Starred/Unstarred Question Diary No. S-1396 for answer on 13.02.2019 regarding Recognition of Polutry under MSME.
12	Lok Sabha Unstarred Question Diary No.1937 for answer on 11.02.2019 regarding Export of MSME Products.

**OTHER ACTIVITIES CARRIED OUT BY MSME DEVELOPMENT INSTITUTE, CUTTACK**



International Yoga day observed on 21.06.2018



On the occasion of “Rashtriya Ekta Diwas”, Dr. S. K Sahoo, Director Incharge administered the Pledge to the officers and staff of the Office on 31.10.2018 to preserve the unity, integrity and security of the nation.



As part of good governance and to minimize the grievances of pensioners, Pension Adalat was held on 18.09.2018 in the IMT Hall of MSME-DI, Cuttack under the Chairmanship of Dr. S. K. Sahoo, Dy. Director Incharge. Representatives from State Bank of India, UCO Bank, Indian Overseas Bank and 16 nos. of pensioners participated in the said Adalat. Three grievances have been resolved during the event.



Dr. S.K. Sahoo, Director Incharge, MSME-DI Cuttack attended the foundation day celebration and the inauguration of Incubation centre at CSIR-IMMT, Bhubaneswar on 26.09.2018 and addressed the Start-ups present on the occasion.





Dr. Pragyanmita Sahoo, Deputy Director, MSME-DI Cuttack (3<sup>rd</sup> from Left) attended an Awareness Programme organized by Coir Board at Bhubaneswar on 16th October 2018 and delivered a talk on the schemes of DC (MSME). Shri Subash Mane, Director KVIC (3<sup>rd</sup> from Right), Coir expert from Govt. of Odisha and representative from NSIC also attended the event.



A meeting with exporters and budding exporters was held in the chamber of Director, MSME-DI, Cuttack on 22.06.2018. Various export related issues like identification of markets for export of products available in the state of Odisha, quality of products, testing, etc. were discussed in the meeting.



An interactive meet with leading Industry Associations of the state of Odisha was organized on 20.09.2018 at MSME-DI, Cuttack under the Chairmanship of Dr. S. K. Sahoo, Director Incharge. Different issues/ problems faced by MSMEs were discussed in the meeting.

### **MEETINGS ATTENDED BY THE DIRECTOR INCHARGE & OFFICERS OF MSME DEVELOPMENT INSTITUTE, CUTTACK & ITS BRANCHES**

Director Incharge and officers of this institute attended about 134 meetings, seminars and workshops during 2018-19. Some of the important meetings attended are highlighted below.

1. Director Incharge visited MSME Department and other Departments of Government of Odisha on 5-4-2018 and discussed with the Additional Chief Secretary to Government, MSME Department, Government of Odisha for its intervention and preparing the Road Map/Action Plan for the selected Aspirational districts.
2. Director Incharge attended a meeting on Review of DPR of CFCs held at Directorate of Industries on 12-4-18 along with Sri P.K. Mishra, AD.
3. Director Incharge attended Conference of DIs,TCs,TRCs held at New Delhi from 16<sup>th</sup> to 18<sup>th</sup> April, 2018.
4. Director Incharge attended meeting of GeM organised by OASME, Cuttack on 19-4-18.
5. Director Incharge attended Aspirational District Meeting held at Collector and District Magistrate Office, Dhenkanal on 20-4-18 along with Dr. P. Sahoo, Deputy Director (E.I.) and Sri N.C. Samal, Asst. Director (E.I.).
6. Director Incharge attended 150<sup>th</sup> SLBC Meeting on 23-4-18 along with Dr. P. Sahoo, Deputy Director (E.I.).
7. Director Incharge attended the Inaugural function of Centre of Excellence of Gems and Jewellery held at BSNL ground, Cuttack on 28-4-2018 which was inaugurated by Sri Dharmendra Pradhan, Hon'ble Union Minister of Petroleum and Skill Development,

- Government of India in presence of Sri Ram Mohan Mishra, IAS, Additional Secretary & Development Commissioner (MSME), Government of India.
8. Director Incharge visited NIT, Rourkela to attend Business Incubation along with Sri C.P. Reddy, AD and S.N. Dash, AD (E.I.) from 1-5-17 to 2-5-17.
  9. Director Incharge attended meeting at Secretariat on 9-5-2017.
  10. Director Incharge attended a meeting on Establishment/Offices under MSMEDO held at CTTC, Bhubaneswar on 10-5-2018 along with Dr. P. Sahoo, DD (E.I.).
  11. Director Incharge attended a meeting on Aspirational Districts at Koraput on 16-5-17 along with Sri S.K. Sahu and Sri D.C. Mishra, AD.
  12. Director Incharge attended a meeting on Aspirational District at Rayagada on 17-5-17 along with Sri S.K. Sahu and Sri D.C. Mishra, AD.
  13. Director Incharge attended screening Committee Meeting of Business Incubation of GITA, Bhubaneswar on 22-5-18 along with Dr. P. Sahoo, DD (E.I.) and Sri S.N. Dash, AD (E.I.)
  14. Director Incharge attended a meeting at Gopabandu Academy of Administration, Bhubaneswar on 23-5-18 and delivered a talk on development of entrepreneurship.
  15. Director Incharge attended departmental meeting of Ministry of MSME at KVIC, Bhubaneswar on 3-7-18 along with Dr. P. Sahoo, Deputy Director (E.I.).
  16. Director Incharge attended 151<sup>st</sup> SLBC Meeting at Bhubaneswar along with Sri J. Sahu, AD (E.I.) on 5-7-18.
  17. Director Incharge visited CCTC, Bhubaneswar in connection with visit of Secretary (MSME) on 6-7-17 and also attended a meeting at OSIC to Validate DPRs of Rice Mill Cluster at Balasore, Dry Fish Cluster, Paradip and Coir Cluster, Teispur.
  18. Director Incharge visited Jahangirabad, Near Salipur, Cuttack for smart village concept of social entrepreneurship on 7-7-18 along with Sri S.N. Dash, AD(E.I.)
  19. Director Incharge attended a meeting held at CTTC, Bhubaneswar on Industry Associations and Cluster Actors and progress on Aspirational districts on 12-7-18 taken by Secretary (MSME), Ministry of MSME, Government of India.
  20. Director Incharge attended State Level Vendor Development Programme of IOCL at Paradip on 25-7-18.
  21. Director Incharge attended 63<sup>rd</sup> Governing Body Meeting and 30<sup>th</sup> AGB Meeting of IED on 28-7-18 along with Sri S.K. Rath, AD.
  22. Director Incharge attended a meeting on Niryat Bandhu Scheme held at IDCO Conference Hall, Bhubaneswar on 1-8-18. He also attended a meeting of Preparatory Committee for Sectoral events to be held during make in Odisha Conclave on 1<sup>st</sup> August, 2018 at MSME Department Conference Hall.
  23. Director Incharge attended 36<sup>th</sup> EC Meeting of RBI Bhubaneswar on 3-8-2018.
  24. Director Incharge attended State Level Project Steering Committee Meeting at Secretariat, Bhubaneswar on 4<sup>th</sup> August, 2018 along with Sri P.K. Mishra, AD
  25. Director Incharge Met ACS to Government, MSME Department, Odisha on 7-8-18 with regard to different schemes of Government of India.
  26. Director Incharge attended Award Committee Meeting of OASME, Cuttack on 8-8-18.
  27. Director Incharge attended Screening Committee Meeting of Business Incubation of GIFT, Bhubaneswar on 9-8-18 along with Sri S.N. Dash, AD(EI)

28. Director Incharge delivered a talk to the IPO/Officers in the 2<sup>nd</sup> Batch at Gopabandhu Academy of Administration on Skill and Entrepreneurship Development, ISI & ISO on 10-8-18 along with Sri J. Sahu, AD (E.I.)
29. Director Incharge attended a meeting of NSIC on 11<sup>th</sup> August, 2018.
30. Director Incharge attended Inaugural function of OSME 29<sup>th</sup> Birth Day held at Bhubaneswar on 12<sup>th</sup> August, 2018.
31. Director Incharge attended Ease of Doing Business and Public Procurement Policy for MSMEs on 13<sup>th</sup> August, 2018
32. Director Incharge attended meeting at NSIC with regard to SCV-ST Conclave schedule to be held on 30<sup>th</sup> August, 2018 on 20-8-18.
33. Director Incharge attended a meeting at Secretariat on 21-8-18 (fore-noon)
34. Deputy Director visited Bhubaneswar on 29-8-18 to receive the Hon'ble Minister of MSME, Government of India at the Airport.
35. Director Incharge attended SC/ST Conclave organised by NSIC on 31-8-18.
36. Director Incharge attended Inaugural function of Seminar on Intellectual Property Rights organised by IEDO, Bhubaneswar on 5-9-18. He also attended a Video Conferencing with Secretary (MSME), New Delhi with regard to Development of Cluster in Aspirational District of Odisha
37. Director Incharge attended the Inaugural Function of Entrepreneurship Awareness Programme of GITA, Bhubaneswar on 6-9-2018 as Chief Guest.
38. Director Incharge attended 4<sup>th</sup> Coordination Meeting of Organisations of Ministry of MSME on 7-9-18 held at Coir Board, Bhubaneswar along with Sri N.C. Samal, AD (E.I.)
39. Director Incharge attended Interaction Session on Light Engineering Cluster Formation organised by OASME, Cuttack as Chief Guest on 11-9-18 along with Sri S.K. Rath, AD (IMT).
40. Director Incharge visited Bhatimunda, Cuttack to identify the possibility of setting up of Brass Bell Metal Cluster under SFURTI Scheme on 12-9-18 along with Sri S.K. Kar, CTTC, Bhubaneswar
41. Deputy Director visited CTTC on 14-9-18 and had a discussion with Sri S.K. Kar with regard to Organisation of Tech-Fest-2018 and Proposed Brass & Bell Metal Cluster, Bhatimunda.
42. Director Incharge visited IMMT, Bhubaneswar on 17-9-18 and have a discussion with the Director to organise a Exhibition-cum-Workshop entitled as TECH FEST-2018 at Bhubaneswar along with Sri S.N. Dash, AD (E.I.)
43. Director Incharge attended 63<sup>rd</sup> Governing Body Meeting of IED Odisha held on 19-9-18.
44. Director Incharge delivered talks to the IPO/Officers (3<sup>rd</sup> Batch) at Gopabandhu Academy of Administration on Skill and Entrepreneurship Development, ISI & ISO, ZED, SFURTY, ASPIRE, MSME SAMDHAN other incentive on 24-9-18.
45. Director Incharge attended Interactive Meet of Start Up and Entrepreneurship Development held at CSIR- Institute of Minerals and Materials Technology, Bhubaneswar on 26-9-18 along with Sri S.N. Dash, AD (EI).
46. Director Incharge attended Annual Retail Leadership Summit-2018 at Hotel Marrion and also attended 3<sup>rd</sup> Meeting of Preparatory Committee for sectoral events held at MSME Department, Government of Odisha on 29-9-18.

47. Director Incharge attended 48<sup>th</sup> Governing Council and 26<sup>th</sup> Meeting of Annual General Body Meeting of CTTC on 1-10-18.
48. Director Incharge attended the 1<sup>st</sup> Odisha International Trade Fair at Secretariat, Odisha on 4-10-18.
49. Director Incharge attended the Air Past Meeting of End-to-End Logistic at Mayfair Convention on 5-10-18.
50. Director Incharge attended Inter ministerial Coordination Committee Meeting of Ministry of MSME at CTTC, Bhubaneswar on 9-10-18 along with Dr. P. Sahoo, DD(E.I.)
51. Director Incharge attended Video Conferencing of Joint Secretary of MSME (Ms. Alka Arora) on 9-10-18 at 4.00 PM on National SC/ST Hub Scheme, organisation district conclave and campaign under NSSH at NIC, Bhubaneswar.
52. Director Incharge attended the Export Award Ceremony being organised by DEPM, Odisha on 11-10-18.
53. Director Incharge attended 152<sup>nd</sup> SLBC meeting held at Hotel May Fair on 25-10-18 along with Sri Jagdish Sahu, AD (E.I.)
54. Director Incharge attended the Support and Outreach Programme on MSME held at Saheed Bhawan along with other Officers of this Institute on 2-11-2018. Sri Dharmendra Pradhan, Hon'ble Union Minister of Petroleum & Natural Gas and Skill Development and Entrepreneurship was the Chief Guest on the occasion.
55. Director Incharge attended meeting with the stake holders of Rambha Cluster, Berhampur and Inspected the CFC on 5-11-18 along with Sri P.K. Mishra, AD.
56. Director Incharge attended an Awareness Programme on ZED at Dhenkanal on 6-11-18 along with Sri S.K. Rath, AD.
57. Director Incharge attended Inter Ministerial Committee Meeting held at MSMEDI, Cuttack on 6-11-18 at 3.00 PM.
58. Director Incharge attended Make in Odisha Conclave held at Janata Maidan on 11-10-18 along with Dr. P. Sahoo, DD (E.I.)
59. Director Incharge attended Make in Odisha Conclave along with AS&DC (MSME), New Delhi on 13-11-2018. He also received AS &DC (MSME) at airport and see off on the same day.
60. Director Incharge visited CTTC and has discussions with Managing Director CTTC with regard to development of entrepreneurship in the state of Odisha on 14-11-18.
61. Director Incharge attended an Awareness Programme on Schemes of MSME for development Ayush Enterprises held at MSMEDI, Cuttack on 14-11-18.
62. Director Incharge attended a meeting on Support and Outreach for MSME implemented for 100 days held at OASME on 16-11-18 along with Dr. P. Sahoo, DD (E.I.) and Sri S.Sahu, AD (E.I.).
63. Director incharge attended Incubation Selection Committee Meeting held at GITA, Gunupur on 17-11-18 along with Sri S.N. Dash, AD (E.I.) and Sri S.K. Sahu, AD.
64. Director Incharge attended the MSME Workshop for Gems and Jewellery Artisans of Cuttack being organised by Gems and Jewellery Export Promotion Council, Mumbai on 18-11-18.
65. Director Incharge attended a meeting held at Smart Village, Jhangirabad, Cuttack along with Dr. P. Sahoo, DD (E.I.), Sri S.N. Dash, AD (E.I.) and S.K. Sahu, AD on 19-11-18.

66. Director Incharge attended a meeting held at SOYA University in connection with Smart Village and innovative ideas submitted by Business Incubatees on 20-11-18 along with Sri S.N. Dash, AD (E.I.).
67. Director Incharge attended the Prime Minister's 100 days programme on Support and Outreach for MSMEs at Maritime Conference Hall, Jobra on 27.11.2018 along with Sri S.K. Sahoo, AD and Sri S.N. Nayak, AD (E.I.).
68. Director Incharge attended Interactive Meet on Technology Innovation for benefit of MSMEs held at MSME-DI, Cuttack on 27-11-18.
69. Director Incharge visited O/o DC (MSME), O/o Secretary (MSME), New Delhi and discussed various issues concerning to MSME-DI, Cuttack. Special emphasis was given to Cluster activities, State Resource Centre and other administrative issues from 28-11-2018 to 30-11-2018.
70. Director Incharge attended a workshop on ZED and signing of MOU between MSME Department and Quality Council of India held at Hotel May Fair Bhubaneswar on 3-12-18 (10.00 AM).
71. Director Incharge attended the meeting on International Trade Fare organised by Government of Odisha at Secretariat, Bhubaneswar on 4-12-18 at 4.00 PM.
72. Director Incharge attended Plant Level Advisory Board Meeting held at NALCO Damanjodi on 5-12-18 along with Sri S.K. Rath, AD.
73. Director Incharge attended meeting on Light Engineering and Rice Mill Cluster held at Br. MSMEDI, Rayagada on 6-12-18.
74. Director Incharge attended a meeting on MSME Support and Outreach held at Town Hall, Cuttack along with D. P. Sahoo, DD (E.I.) and Sri S.N. Nayak, AD (E.I.) on 7-12-18.
75. Director Incharge attended a meeting on Consultation with the State Governments along with Field Offices of Ministry of MSMEs on 12<sup>th</sup> December, 2018 at Dr. Ambedkar International Centre, New Delhi.
76. Director Incharge attended a meeting at IDCO Bhubaneswar with regard to FTS, Bhubaneswar Land and Building and also attended a meeting at Secretariat held under the Chairmanship of Additional Chief Secretary to Government, MSME Department regarding State Action Plan for the last quarter of 2018-19 and 2019-20 on 17-12-18 along with Sri S.K. Rath, AD (IMT).
77. Director Incharge attended a Meeting of IED on 19-12-18 at 3.00 PM with regard to ongoing and proposed long term and medium term programme held under the Chairmanship of DI, Cuttack and meeting on International Trade Fair schedule to be held during January, 2019.
78. Director Incharge attended 38<sup>th</sup> Governing Body meeting of RBI on 24-12-18 along with Sri J. Sahoo, AD (E.I.).
79. Director Incharge attended Inaugural function of Training programme of IPOs of Aspirational Districts of Odisha on 27-12-18 and delivered lecture on different schemes of Ministry of MSME along with Dr. P. Sahoo, DD (E.I.), Sri S.K. Rth, AD (IMT) and Sri S.N. Dash, AD (E.I.).
80. Director Incharge attended a meeting held at Directorate of Industries on 27-12-18 along with Sri C.P. Reddy.

81. Director Incharge attended a Video Conference taken by DC (MSME), New Delhi at NIC, Cuttack on 1-1-2019 with regard to Action Plan of MSME-DIs along with Sri S.N. Nayak, AD (E.I.).
82. Director Incharge attended a Video Conferencing held at NIC, Cuttack on 2-2-19 with regard to ESDP, PFMS portal along with Sri S.K. Rath, AD and Sri Diwakar, AD.
83. Director Incharge attended a programme on MSME Support and Outreach organised by MSMEDI, Cuttack held at Cuttack on 4-1-19.
84. Director Incharge attended a meeting on Sustainable Development of SEZ with MSE-CDP held in the Chamber of Director on 10-1-19.
85. Director Incharge attended MSME Mega Credit Camp held at MSMEDI, Cuttack on 11-1-19 under MSME Support and Outreach programme.
86. Director Incharge attended Inaugural Ceremony of CTTC Innovation and Incubation Centre held at CTTC on 11-1-19 at 3.00 PM along with Sri S.N. Dash, AD (E.I.).
87. Director Incharge attended Selection Committee Meeting on SOACH TBI, Bhubaneswar on 14-1-19 along with Sri S.N. Dash, AD (E.I.)
88. Director Incharge attended Selection Committee Meeting of IIT Bhubaneswar Start up Centre on 15-1-19.
89. Director Incharge attended Selection Committee Meeting of Synergy College of Engineering and Technology, Dhenkanal on 16-1-17 along with Sri S.N. Dash, AD (E.I.)
90. Director Incharge attended Inaugural function of Entrepreneurship Awareness Camp of KMBB College Khurda on 17-1-19.
91. Director Incharge attended Mega State Level Vendor Development for SC/ST held at Cuttack jointly organised by Directorate of Industries, Government of Odisha on 18-1-19. 150 participants participated in the event.
92. Director Incharge attended Mega Vendor Development Programme-cum-Buyers and Sellers Meet under National SC/ST Hub Scheme at Rourkela on 22-1-19 along with Sri C.P. Reddy, AD. 100 units participated in the event.
93. Director Incharge coordinated and attended the Inaugural function of National Level Industrial Exhibition-Cum-Trade Fair Coined as "EXPO ODISHA 2019" held at Balasore from 23<sup>rd</sup> January, 2019 along with Sri C.P. Reddy, AD. About 600 MSMEs participated in the Trade Fair.
94. Director Incharge visited and coordinated the National Level Industrial Exhibition held at IDCO, Bhubaneswar on 24-1-19.
95. Director Incharge received Secretary (MSME), Government of India at Biju Pattanaik International Air Port on 26-1-19.
96. Director Incharge attended closing ceremony of National Level Industrial Exhibition-Cum-Trade Fair Coined as "EXPO ODISHA 2019" held at Balasore on 27<sup>th</sup> January, 2019
97. Director Incharge received Sri Sudhir Garg, IRSEE, CMD, NSIC and Joint Secretary to Government, Ministry of MSME at Biju Pattanaik International Air Port on 28-1-19 and also attended Inaugural function of "Odisha MSME International Trade Fair-2019" held on 28-1-2019.
98. Dr. Arun Kumar Panda, IAS, Secretary (MSME), Ministry of MSME, Government of India hold a meeting under his Chairmanship at RSP Rourkela on 29-1-19 which was attended by Sri S.K. Rath, AD.

99. Director Incharge attended 63<sup>rd</sup> Techno Economic Appraisal Committee Meeting of MSE-CDP held at New Delhi on 30-1-19.
100. Director Incharge attended 12<sup>th</sup> Regional Standard Conclave being organised by Ministry of Commerce & Industry, Department of Commerce at Bhubaneswar on 1-2-19. Also attended seminars of Odisha International Trade Fair at Exhibition Ground, Bhubaneswar.
101. Director Incharge attended Entrepreneurship Awareness Camp of Gandhi Institute of Education and Technology, Khurda on 2-2-19.
102. Director Incharge attended closing ceremony of Odisha MSME International Trade Fair on 3-2-19.
103. Director Incharge attended departmental coordination committee meeting and presiding meeting of Udyam Samaagam held at NSIC on 5-2-19.
104. Director Incharge attended a Video Conference taken by DC (MSME), New Delhi at NIC, Cuttack on 6-2-2019.
105. Director Incharge attended a meeting on Promotion to Export Avenue to China held under the Chairmanship of Additional Chief Secretary to Government, MSME Department, Government of Odisha on 7-2-19.
106. Director Incharge visited SOA University With regard to panel discussions of government's initiatives and policies on start-ups on 9-2-19 along with Sri S.N. Dash, AD (E.I.).
107. Director Incharge attended Inaugural Function of 100 days MSME support and Outreach Programme organised by IOB, Jobra Branch Cuttack held at MSMEDI, Cuttack on 11-2-11.
108. Director Incharge attended Mega Vendor Development Programme-cum-Buyer Seller Meet under National SC/ST Hub held at Rayagada on 13-2-19 along with Sri C.P. Reddy, AD.
109. Director Incharge attended Conference of General Manager, DIC/ RIC held at IDCOL on 15-2-19 and also share the schemes of Ministry of MSME, Government of India.
110. Director Incharge attended Mega Vendor Development Programme held at IOCL on 22-2-19 along with Dr. P. Sahoo, Deputy Director (E.I.) and Sri C.P. Reddy, Asst. Director
111. Director Incharge attended Inaugural Function of Udyam Samaagam-2019 held at Baliyatra Upperground, Cuttack on 26-2-19 and also took part in different seminars organised during the event.
112. Director Incharge attended Valedictory function of Udyam Samaagam-2019 held at Baliyatra Upperground, Cuttack on 27-2-19 and also took part in different seminars organised during the event and also MSME Support and Outreach Programme.
113. Director Incharge attended Video Conferencing on Technology Support and Outreach Programme on 28-2-19 at Cuttack along with Dr. P. Sahoo, DD (E.I.) and Sri Diwakar, AD
114. Director Incharge attended Mega Vendor Development held at Angul on 1-3-2019 along with Dr. P. Sahoo, Deputy Director (E.I.) and Sri C.P. Reddy, AD.
115. Director Incharge delivered a talk to the Lecturer and Reader of Commerce Department, Utkal University, Bhubaneswar on 2-3-19.
116. Director Incharge attended Entrepreneurship Week-2019 held at Bhubaneswar on 5-3-2019 which was inaugurated by Hon'ble Minister of MSME, Government of Odisha along with Dr. P. Sahoo, Dy. Director (E.I.).
117. Director Incharge attended 154<sup>th</sup> SLBC meeting held at hotel MayFair, Bhubaneswar on 6<sup>th</sup> March, 2019 along with Sri J. Sahu, AD (E.I.)



118. Director Incharge attended IPR programme held at Bhubaneswar on 8-3-19 along with Sri S.K. Rath, AD and Sri P.K. Mishra, AD
119. Director Incharge attended Awareness Programme on GeM held at UCCI, Bhubaneswar on 11-3-19.
120. Director Incharge attended Mega Vendor Development Programme held at Balasore Rice Mill Cluster on 12-3-19 along with Sri C.P. Reddy, AD
121. Director Incharge attended Awareness Programme on GeM organised at Balasore along with Sri C.P. Reddy, AD and Sri Diwakar, AD on 13-3-19.
122. Director Incharge has a discussion with Managing Director, CTTC on 18-3-19 with regard to organisation of programmes under SCORE and SIYB.
123. Director Incharge attended Mega Vendor Development Programme held at Berhampur on 19-3-19.
124. Director Incharge attended Executive Committee meeting held at Reserve Bank of India, Bhubaneswar on 27-3-19 along with Sri J. Sahu, AD (E.I.).

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**CHAPTER – VI****हिन्दी अनुभाग का वर्ष 2018-19 वार्षिक रिपोर्ट**

एमएसएमई विकास संस्थान, कटक का हिन्दी अनुभाग सरकार की राजभाषा नीतियों का अनुपालन सुनिश्चित करने हेतु प्रयत्नशील है। संस्थान के शत-प्रतिशत अधिकारी एवं कर्मचारीगण हिन्दी में प्रवीण या कार्यसाधक ज्ञान प्राप्त हैं। संस्थान राजभाषा विभाग, भारत सरकार के वार्षिक कार्यक्रमों के निर्धारित लक्ष्यों को सफलतापूर्वक प्राप्त करता है।

हिन्दी पत्राचार के निर्धारित लक्ष्य 55 प्रतिशत के विरुद्ध वर्ष 2018-19 में संस्थान ने कुल पत्राचार का 75 प्रतिशत हिन्दी में प्रेषित किये गए। राजभाषा अधिनियम की धारा 3(3) के अंतर्गत जारी किये गए कागजातों में शत-प्रतिशत द्विभाषी में जारी किये गए। राजभाषा अधिनियम की धारा 5 के अंतर्गत हिन्दी पत्रों के जबाव केवल हिन्दी में दिए गए।

वर्ष 2018-19 में संस्थान ने प्रत्येक तिमाही में विभागीय राजभाषा कार्यान्वयन समिति की बैठकें आयोजित की गईं और इनमें लिए गए निर्णयों पर अनुवर्ती कार्रवाई की गई। प्रत्येक तिमाही में हिन्दी कार्यशाला का आयोजन किया गया। दिनांक 1-9-2018 से 15-9-2018 तक हिन्दी दिवस/पखवाडा का आयोजन किया गया। विभिन्न हिन्दी प्रतियोगिताएं यथा हिन्दी पत्र-लेखन, निबंध, शब्द-ज्ञान आदि का आयोजन किया गया एवं सफल प्रतिभागियों को प्रमाण-पत्र एवं नकद पुरस्कार प्रदान किए गए।

संस्थान ने प्रत्येक तिमाही में राजभाषा हिन्दी के प्रगामी प्रयोग से संबंधित तिमाही प्रगति प्रतिवेदन संबंधित कार्यालयों को प्रेषित किया। संस्थान द्वारा 26-27 फरवरी 2019 को बालीयात्रा मैदान, कटक में आयोजित - उद्यम समागम - में हिन्दी अनुभाग द्वारा सांस्कृतिक कार्यक्रम का आयोजन किया गया। नगर राजभाषा कार्यान्वयन समिति, कटक की आयोजित की गई बैठकों में हिन्दी अनुभाग में पदस्थ अधिकारी शामिल हुए।

एमएसएमई विकास संस्थान, कटक के अंतर्गत दो शाखा संस्थानों में भी राजभाषा हिन्दी का अनुपालन सुनिश्चित कराता है। "ग" क्षेत्र में अवस्थित संस्थान होने के बावजूद अपने प्रशिक्षण कार्यक्रमों एवं अन्य कार्यक्रमों में हिन्दी में पाठ्यक्रम तथा प्रचार-सामग्री का इस्तेमाल किया जाता है। कार्यालय बोर्ड -बैनर, नामपट्ट, मुहरें आदि द्विभाषी में हैं। हिन्दी अनुभाग के कार्य अनुकरणीय एवं प्रशंसनीय हैं।



The collage consists of several newspaper clippings from Nitidin, dated 14.11.2018. At the top left, there is a logo with the number '8' and a double arrow. A teal banner across the top contains the text 'ଆମ ଦେଶ ନିଜ ଉତ୍ପାଦନରୁ ପୁଣି ଯାହାହେଉ'.

The main headline on the left reads: **୩ ବର୍ଷରେ ୨,୭୫୦ କୋଟି ନିବେଶ ପାଇଁ ପ୍ରତିଶ୍ରୁତି**. Below it is a photograph of a group of people on a stage, some in traditional attire and some in formal wear, holding certificates or awards.

To the right of this photo is a purple banner with the text 'ନବୀନ ପାଟିଲଙ୍କ ପ୍ରକାଶନ' and a headline: **ଦତ୍ତାତ୍ରେୟଙ୍କ ସାମ୍ବଲପୁର ସମ୍ପଦ ଓଡ଼ିଶା ସ୍ୱାସ୍ଥ୍ୟ ସୁରକ୍ଷା**. Below this is a column of text.

Below the main headline is a large purple circular graphic containing text. To its right is another photograph of a group of people standing together.

Below that is a white banner with the text '୨,୫୦୦ ଟିପ୍ପୁରୀ ସୁଯୋଗ ପୁଣି ଘଣ୍ଟା' and a photograph of people seated at a table.

At the bottom left is a photograph of a panel discussion with several people seated at a long table. Below it is a headline: **୨୫ ଟି ନିଉ ଲୋକାଲ ଓଡ଼ିଶା ସ୍ୱାସ୍ଥ୍ୟ ସୁରକ୍ଷା**.

At the bottom right is a blue banner with the text '୨୫ ନିଉ ଲୋକାଲ ଓଡ଼ିଶା ସ୍ୱାସ୍ଥ୍ୟ ସୁରକ୍ଷା' and a headline: **୧,୧୧୨ ଲୋକ ପୁଣି ବିଦେଶ ପର୍ଯ୍ୟଟନ**. Below this is a column of text.

Nitidin, dated 14.11.2018



The samaj, dated 19.01.2019

# ୨୭ ଓ ୨୭ରେ ଏମଏସଏମଇର 'ଉଦ୍ୟମ ସମାଗମ'

ଭାରତ ସରକାରଙ୍କ ପ୍ରାଥମିକ ଶିକ୍ଷା ବିଭାଗର ସମ୍ପର୍କରେ ଏକ ଉଚ୍ଚ ସ୍ତରୀୟ ସମାଗମ ଯୋଜନା କରାଯାଇଛି । ଏହି ସମାଗମରେ ଏମଏସଏମଇର ସମସ୍ତ ସଭ୍ୟମାନେ ଉପସ୍ଥିତ ରହିଥିଲେ । ଏହି ସମାଗମରେ ଏମଏସଏମଇର ସମସ୍ତ ସଭ୍ୟମାନେ ଉପସ୍ଥିତ ରହିଥିଲେ । ଏହି ସମାଗମରେ ଏମଏସଏମଇର ସମସ୍ତ ସଭ୍ୟମାନେ ଉପସ୍ଥିତ ରହିଥିଲେ ।

ଏହି ସମାଗମରେ ଏମଏସଏମଇର ସମସ୍ତ ସଭ୍ୟମାନେ ଉପସ୍ଥିତ ରହିଥିଲେ । ଏହି ସମାଗମରେ ଏମଏସଏମଇର ସମସ୍ତ ସଭ୍ୟମାନେ ଉପସ୍ଥିତ ରହିଥିଲେ । ଏହି ସମାଗମରେ ଏମଏସଏମଇର ସମସ୍ତ ସଭ୍ୟମାନେ ଉପସ୍ଥିତ ରହିଥିଲେ ।



ଏହି ସମାଗମରେ ଏମଏସଏମଇର ସମସ୍ତ ସଭ୍ୟମାନେ ଉପସ୍ଥିତ ରହିଥିଲେ । ଏହି ସମାଗମରେ ଏମଏସଏମଇର ସମସ୍ତ ସଭ୍ୟମାନେ ଉପସ୍ଥିତ ରହିଥିଲେ । ଏହି ସମାଗମରେ ଏମଏସଏମଇର ସମସ୍ତ ସଭ୍ୟମାନେ ଉପସ୍ଥିତ ରହିଥିଲେ ।

ଏହି ସମାଗମରେ ଏମଏସଏମଇର ସମସ୍ତ ସଭ୍ୟମାନେ ଉପସ୍ଥିତ ରହିଥିଲେ । ଏହି ସମାଗମରେ ଏମଏସଏମଇର ସମସ୍ତ ସଭ୍ୟମାନେ ଉପସ୍ଥିତ ରହିଥିଲେ । ଏହି ସମାଗମରେ ଏମଏସଏମଇର ସମସ୍ତ ସଭ୍ୟମାନେ ଉପସ୍ଥିତ ରହିଥିଲେ ।

The samaj, dated 24.02.2019

**ବିଦ୍ୟାଳୟ ଶାଳା**

## ‘ଏମ୍ଏସ୍ଏମ୍ଏଲ୍ ସେକ୍ଟରରେ ରୋଜଗାର ଓ ନିଯୁକ୍ତି ସମ୍ଭାବନା ରହିଛି’

ନିଉଦିନ ନିଉସ୍ ପତ୍ରିକାରେ ପ୍ରକାଶିତ ଏକ ଖବରରେ ଉଲ୍ଲେଖ କରାଯାଇଛି ଯେ ଏମ୍ଏସ୍ଏମ୍ଏଲ୍ ସେକ୍ଟରରେ ରୋଜଗାର ଓ ନିଯୁକ୍ତି ସମ୍ଭାବନା ରହିଛି। ଏହି ଖବରରେ ଏମ୍ଏସ୍ଏମ୍ଏଲ୍ ସେକ୍ଟରରେ ରୋଜଗାର ଓ ନିଯୁକ୍ତି ସମ୍ଭାବନା ରହିଛି ବୋଲି କୁହାଯାଇଛି। ଏମ୍ଏସ୍ଏମ୍ଏଲ୍ ସେକ୍ଟରରେ ରୋଜଗାର ଓ ନିଯୁକ୍ତି ସମ୍ଭାବନା ରହିଛି ବୋଲି କୁହାଯାଇଛି।



ଏମ୍ଏସ୍ଏମ୍ଏଲ୍ ସେକ୍ଟରରେ ରୋଜଗାର ଓ ନିଯୁକ୍ତି ସମ୍ଭାବନା ରହିଛି ବୋଲି କୁହାଯାଇଛି। ଏମ୍ଏସ୍ଏମ୍ଏଲ୍ ସେକ୍ଟରରେ ରୋଜଗାର ଓ ନିଯୁକ୍ତି ସମ୍ଭାବନା ରହିଛି ବୋଲି କୁହାଯାଇଛି। ଏମ୍ଏସ୍ଏମ୍ଏଲ୍ ସେକ୍ଟରରେ ରୋଜଗାର ଓ ନିଯୁକ୍ତି ସମ୍ଭାବନା ରହିଛି ବୋଲି କୁହାଯାଇଛି।

Nitidin, dated 27.02.2019





### ଉତ୍ପାଦନ ସମାଗମ ଉତ୍ସାହିତ

# ଉଦ୍ୟୋଗର ଉନ୍ନତିରେ ବିକାଶ ସମ୍ଭବ



ପରଦେଶ ଉପରୁ) । ଭାରତ ଓ ଚୀନର ଉତ୍ପାଦନ ପ୍ରସ୍ତୁତ କରୁ ଥିବା ସମୟରେ ବିକାଶ ସମ୍ଭବ ଚିନ୍ତନରେ ନିଜର ଅନ୍ତର୍ଭୁକ୍ତକରଣ କରିପାରେ। ଏହାର ଫଳିତରେ ଉତ୍ପାଦନ କ୍ଷମତାକୁ ଦୃଢ଼ୀକରଣ କରିବାକୁ ଉପାଦାନ କିଛି ଅଭାବରେ ରହିବ। ଉତ୍ପାଦନ ଉପରେ ଏହାକୁ ଦୃଢ଼ୀକରଣ କରିବାକୁ ଉପାଦାନ କିଛି ଅଭାବରେ ରହିବ। ଉତ୍ପାଦନ ଉପରେ ଏହାକୁ ଦୃଢ଼ୀକରଣ କରିବାକୁ ଉପାଦାନ କିଛି ଅଭାବରେ ରହିବ।

ଏହି ପଦକ୍ଷେପ ଉତ୍ପାଦନ କ୍ଷମତାକୁ ଦୃଢ଼ୀକରଣ କରିବାକୁ ଉପାଦାନ କିଛି ଅଭାବରେ ରହିବ। ଉତ୍ପାଦନ ଉପରେ ଏହାକୁ ଦୃଢ଼ୀକରଣ କରିବାକୁ ଉପାଦାନ କିଛି ଅଭାବରେ ରହିବ। ଉତ୍ପାଦନ ଉପରେ ଏହାକୁ ଦୃଢ଼ୀକରଣ କରିବାକୁ ଉପାଦାନ କିଛି ଅଭାବରେ ରହିବ।

# ମୁକୋ ବ୍ୟାଙ୍କ ପକ୍ଷରୁ ଆଉଟରିଚ କାର୍ଯ୍ୟକ୍ରମ



ବିଭାଗୀୟ ଉପାଦାନ ଉପରେ ଉପାଦାନ କିଛି ଅଭାବରେ ରହିବ। ଉତ୍ପାଦନ ଉପରେ ଏହାକୁ ଦୃଢ଼ୀକରଣ କରିବାକୁ ଉପାଦାନ କିଛି ଅଭାବରେ ରହିବ।

ଏହି ପଦକ୍ଷେପ ଉତ୍ପାଦନ କ୍ଷମତାକୁ ଦୃଢ଼ୀକରଣ କରିବାକୁ ଉପାଦାନ କିଛି ଅଭାବରେ ରହିବ। ଉତ୍ପାଦନ ଉପରେ ଏହାକୁ ଦୃଢ଼ୀକରଣ କରିବାକୁ ଉପାଦାନ କିଛି ଅଭାବରେ ରହିବ।

The Samaj, dated 28.02.2019

